

# Deparments

The only thing more depressing than another presidential election is what's likely to result from it!



**NUMBER 510 AUGUST 2011** 

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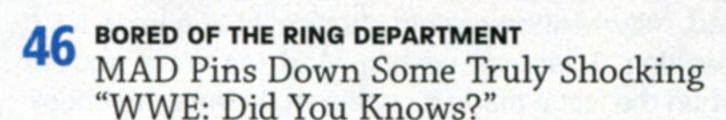




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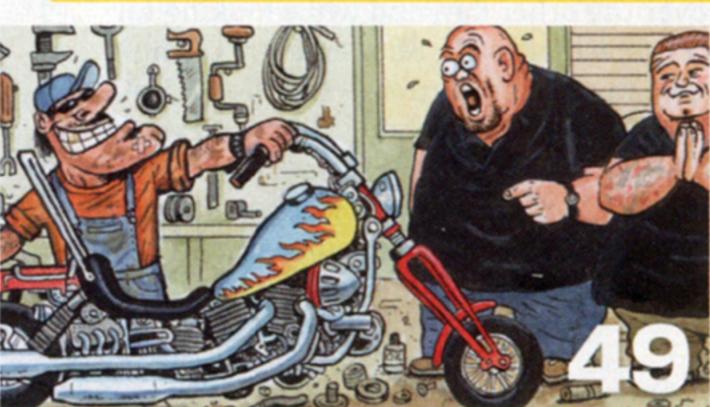
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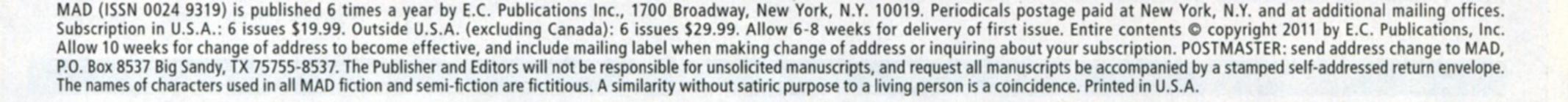
### MARGINAL THINKING DEPARTMENT

"Drawn Out Dramas" by Sergio Aragonés ... Various Places Around the Magazine

COVER ARTIST: MARK FREDRICKSON







# Letters and Tomatoes

### REIMBURSED YOUR BUBBLE

I have been an on/off reader of MAD for over 40 years. I recently purchased the February 2011 issue for \$5.99. Number one, \$5.99 is a large sum for a small magazine — really, it is a rip-off. Number two, my opinion on this edition is that it was not funny and humorous, but dumb. It was gross, stupid, dumb — that does not equal funny. Intelligent, clever, insightful and/or unique ways of seeing people, events, things equals funny. Accordingly, I would like to be reimbursed for 75% of my purchase cost. Thank you for your attention.

Al Shams · Atlanta, GA

Silence of the Shams — What *truly* equals funny is the idea that you would find "intelligent, clever, insightful and/or unique ways of seeing people, events, things" in an issue of MAD, EVER. We'll gladly reimburse you 75% of your purchase price — if you'll reimburse 100% of the time we wasted reading your letter. Your move, Shammy! —Ed.

## **BUSINESS UNUSUAL**

For an article titled "Call It the 'What Me Worry?' Market," The Wall Street Journal (which had been considered a respectable publication up to this point) decided that instead of showing the article's author, they would run a portrait of Alfred in their trademark stippling style. Those kooky business-types! You know, maybe the death of print media isn't such a bad thing after all.

urn.
has been an email at of your he initial nload is to use the a federal



The roll call of global mayhem keeps growing.

Japan, the

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An old Wall S
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## **BATHROOM HUMORING**

I have been a closet reader for some 20 years. I keep my MAD mags under the sink in the bathroom — you know, where most porns are kept. While my mother was over the other day, and while looking for more toilet paper, she found my stash of MAD. She came out of the bathroom holding the worst one in recent months — the Bieber issue. She just held it up and said, "Really, Vanessa? I thought I raised you better than this." What could I say? I mean, I know MAD is bad for my brain, but I can't live without it! Is there any way you can help me with my problem? I don't know why I can't just come out and tell everyone that I hate myself for loving MAD.

Vanessa Carter · Norfolk, VA

Magna Carter — We'd say you've just come out and told everyone. Consider this your Ricky Martin "big announcement" moment! Now you just need to consider the terrifying possibility that your mother wasn't looking for toilet paper, but was looking for porn! —Ed.

### **CELEBRITY SNAP**

Enclosed, please find a photo of my daughter Katie with Jane Fonda and her grandson holding up a copy of MAD. My daughter informs me that this will get her a free three-year subscription to MAD. In my opinion, she should get a six-year subscription because she is also posing with the Easter Bunny, a celebrity in his (or her) own right.

Judy Keenan · Atlanta, GA

Peachy Keenan — Let's do a quick Celebrity Snap run-down, shall we? Legendary Oscar-winning actress? Check! Issue of MAD? Check! Full Easter Bunny costume with accompanying face paint? Uh...CHECK! This is hands-down one of the greatest and most bizarre celebrity snaps we have ever or will ever receive. Suffice to say, Katie will be getting a richly-deserved free sub —

although she's a little generous in predicting the length of it. (Three years?!? We're trying to make a living here!) —Ed.





# WHAT THE ZUCK?

We got a lot of feedback from MAD #509's Facebook cover — but there were a few things that surprised even us! When MAD Editor John Ficarra was asked in an interview on Tech Crunch.com why MAD chose to put Mark Zuckerberg on the cover, he replied, "It was a pure business decision. We got a cool \$2 mil from the Winklevoss twins to "poke" him a new one." Amazingly, the quote got noticed by none other than Tyler Winklevoss, who tweeted, "@#MADmagazine check's in the mail lol..." We're still waiting, Tyler...still waiting. And we were equally surprised when the issue made it onscreen during a Facebook staff meeting (below)! Meanwhile, that weasely Sean Parker character hasn't so much as sent us a "Like"!



# SPECIACULAR OFFER

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Subscribe to MAD for one year (6 issues) and become the proud owner of a genuine, bona fide, actual MAD collector's item!

The official, full-color, 7"x 9.5" PORTRAIT of MAD's "What — Me Worry?" kid, ALFRED E. NEUMAN!

Yes, this is the very print (not reprint!) that was offered in MAD from 1966 – 1984. (We found two boxes in our storeroom. Really!) This print once sold for as much as 60 cents and today it's worth even less!

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# Letters and Tomatoes

# MAKE A DUMB WISH FOUNDATION™

Though I have only recently subscribed to MAD, I used to visit the library and read past issues very frequently. My family and I find your magazine hilarious, and the TV show hysterical. A couple of my favorite sections are the Fundalini pages, the Strip Club, and the MAD spoofs of television shows and movies, by Arnie Kogen and Tom Richmond. My dumb wish for the Make a Dumb Wish Foundation™ is for the MAD spoof to be about the gory and disgusting show that my family adores — Bones — in your next issue. It would mean a great deal to me if there was a spoof in MAD that made complete sense to us and we would all understand each and every amusing joke.

Alex Graham • Athens, OH

Graham-Slam Breakfast – It's true what they say — there really is nothing quite like the work of David Boreanaz to bring a family closer together! Sadly, although we do hope to someday spoof Bones, right now there are many, more popular shows that we really need to parody first. But be patient — eventually it will get its turn! Just as soon as we get around to spoofing Bridalplasty, The Cape and Perfect Couples, Bones will be the very next one on deck! —Ed.

## THE MISSING INK

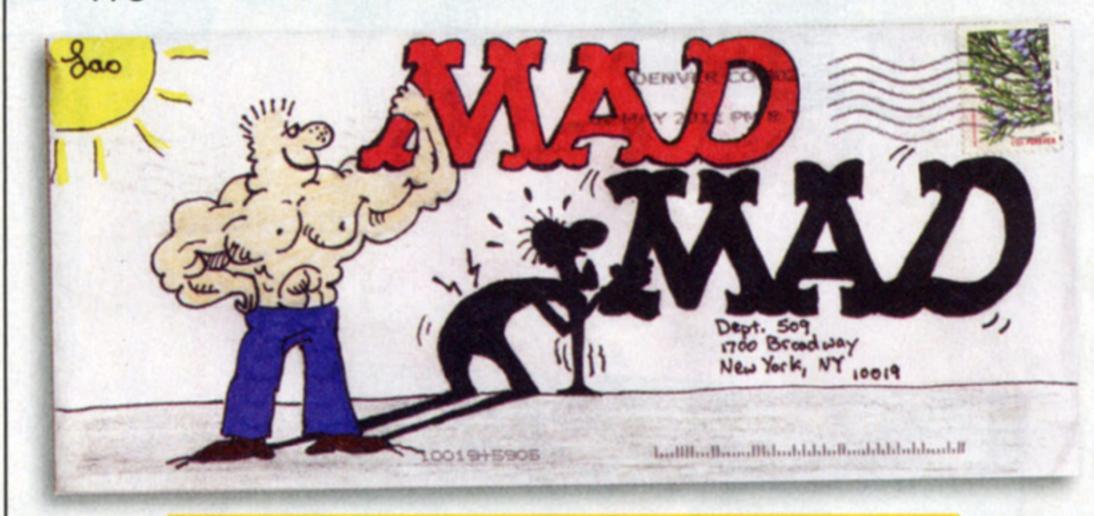
Antonio Prohias used to sign each "Spy Vs. Spy" with "By Prohias" written in Morse code. His granddaughter Alyssa had the cool idea to take that design and have "Prohias" tattooed on her back! Way to keep it in the family! And be thankful that Antonio didn't sign his work with a 90s-style barbed wire design!

Remember — we like MAD tattoos. Got Alfred on your shoulder? We want to see it! Got the MAD Zeppelin across your back? Send us a pic! Got a Fold-In across your butt? Uh, we'll pass on that one, actually!



## **ENVELOPE OF THE MONTH**

We get a lot of submissions for Envelope of the Month, but we rarely get ones based on Sergio Aragones' classic feature, "The Shadow Knows." So when Laurie Ann O'Neill of Nederland, CO sent in this beauty, it immediately got our attention. Not only because it's cool — but because it arrived just as "The Shadow Knows" was set to make it's triumphant, long-awaited return IN THIS VERY ISSUE! That's kind of a creepy coincidence, Laurie. We don't know what kind of crazy, soul-draining hoo-doo you're practicing in that crappy mountain town — but we are freaked the frak out!



### **YOUNG AT ART**

I'm 8 years old, I love your magazine and love your TV show. I would love to work for you. I love drawing and I love Don Martin comic strips! I have two MAD magazines. I would love to show my friends. I know I'm too young to work for you now but I would love to.

James Patterson • Claridge, PA

Pitter-Patterson – And we'd love to hire you! It's those blackhearts over at Child Services who insist on crushing everyone's dreams! Thanks for reading! —Ed.

# EVERYTHING BOLD IS NEW AGAIN

The April Fool's episode of Batman: The Brave and the Bold focused on the Dark Knight's strangest cases — including one based on "Batboy and Rubin" (from MAD #8, way back in 1953)! Strange for sure. But still not as weird as that Batman movie with Schwarzenegger as Mr. Freeze. Yikes!



## A YEAR TO DISMEMBER

This year is the 50th Anniversary of Spy Vs. Spy! To celebrate this momentous occasion, we picked 50 amazing artists and sent them a "blank" Spy action figure to customize however they liked! Suffice to say, the results are ridiculously cool! You can come see them in person at the San Diego Comic-Con (July 21-24)! But if you can't make it out west, don't you sweat it — they'll all be featured in an upcoming issue! In the meantime, here's a sneak peek!











ACCESSORIES

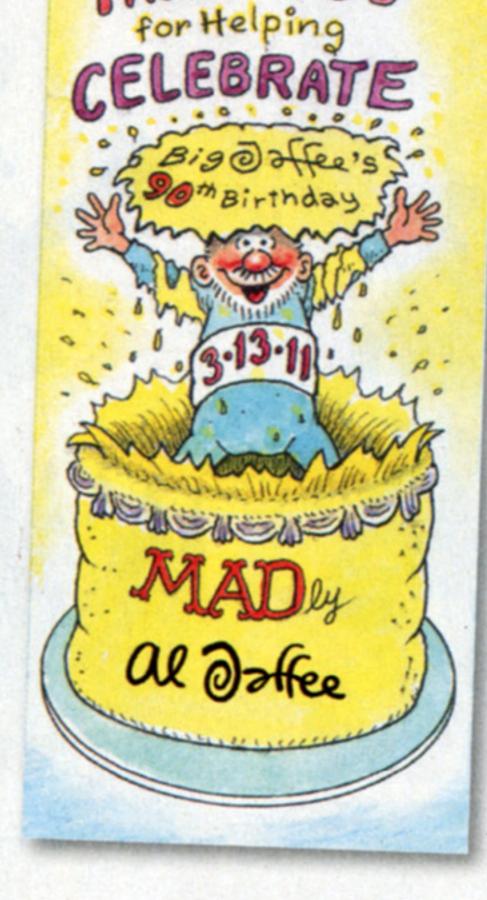
Spy vs. Spy are ™ + © E.C. Publications, Inc.

# Letters and **Tomatoes**

## **AL JAFFEE'S BIRTHDAY!**

Back in MAD #508, we mentioned that long-time MAD writer/artist (and unrepentant jay-walker) Al Jaffee was turning 90 on March 13th. We asked readers to send in their birthday wishes and boy did they ever! Al was so overwhelmed by the cards from fans, friends and one enemy (John Caldwell), he created this special "Thank You."





GREAT BIG

### **NOBEL INTENTIONS**

The same evening I finished my June 2011 MAD, I was impressed to find MAD magazine referenced in the 2011 Pulitzer Prize-winning novel. Not to give the plot away, two children on an African safari show their MAD magazine to a bird-watching woman.

Earl Holden • Zillah, WA

Holden Back the Years — You didn't give away the plot...but you could have at least mentioned the title of the book, you doof! You're talking about A Visit from the Goon Squad by Jennifer Egan — and it does, in fact, mention MAD! Oddly enough, in the new book, MAD's Greatest Artists: Sergio Aragonés, MAD isn't mentioned ONCE! (Although, for some strange reason, Jennifer Egan is mentioned 18 times!) —Ed.

# A COMPACT-YET-INFORMATIVE **GUIDE TO WHAT YOU'LL GET IF YOUR** LETTER IS PRINTED IN MAD

Regular Letters/ Everyone on the **Letters Page** 

All of the Amazing Giveaway Items!

Regular Celebrity Snap (Celeb holding issue preferred) OR Envelope of the Month **OR Alfred Look-Alike OR Antiques Freakshow** OR MAD Fan of the Month **OR Any Photo/Drawing We Print** 

Free One-Year Subscription!

Nifty Fifty Celebrity Snap

Free Two-Year Subscription!



# READER ALERT

What could be better than the thrill of seeing your letter printed in MAD? Simple: free awesome stuff! Every cottonpickin' one of you lucky magoos who had your letter printed is in for a world of swag! You'll be getting DVDs of Green Lantem: Emerald Knights and Young Justice Season 1, Vol. 1 courtesy of our friends at Warner Home Video! You'll also be getting a copy of Child of Eden for the Xbox 360, courtesy of our pals at Ubisoft, and The Official Fart Book by Craig Yoe, courtesy of our buddies at Cider Mill Press. If you weren't lucky enough to score these awesome giveaways, don't beat yourself up too much - they're all on sale now!



### William Gaines Founder John Ficarra Editor

### **EDITORIAL**

Charlie Kadau, Joe Raiola Senior Editors **Dave Croatto** Associate Editor

### ART DEPARTMENT

Sam Viviano Art Director Ryan Flanders Assistant Art Director **Doug Thomson Production Artist** 

**Contributing Artists And Writers** The Usual Gang of Idiots

# MAD #511 IS ON SALE AUGUST 23!

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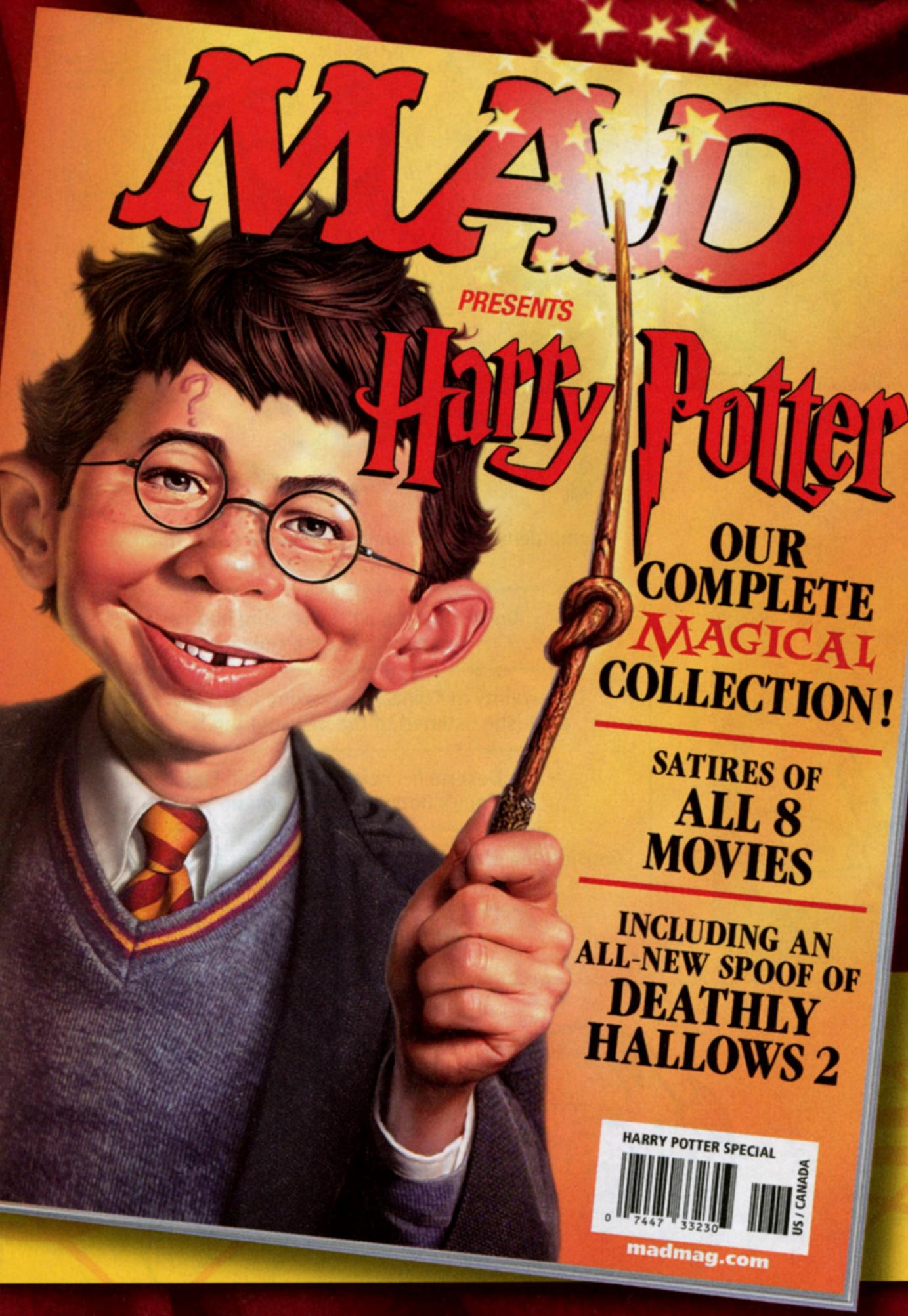
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# HUMOROUS!



SAGA
MAY
BE
OVER,
BUT
THE
MOCKERY
LIVES
ON!

ON SALE JULY 19

WHEREVER MAGAZINES ARE SOLD!

Subscribers please note: this plethora of Potter parody is NOT part of your MAD subscription.

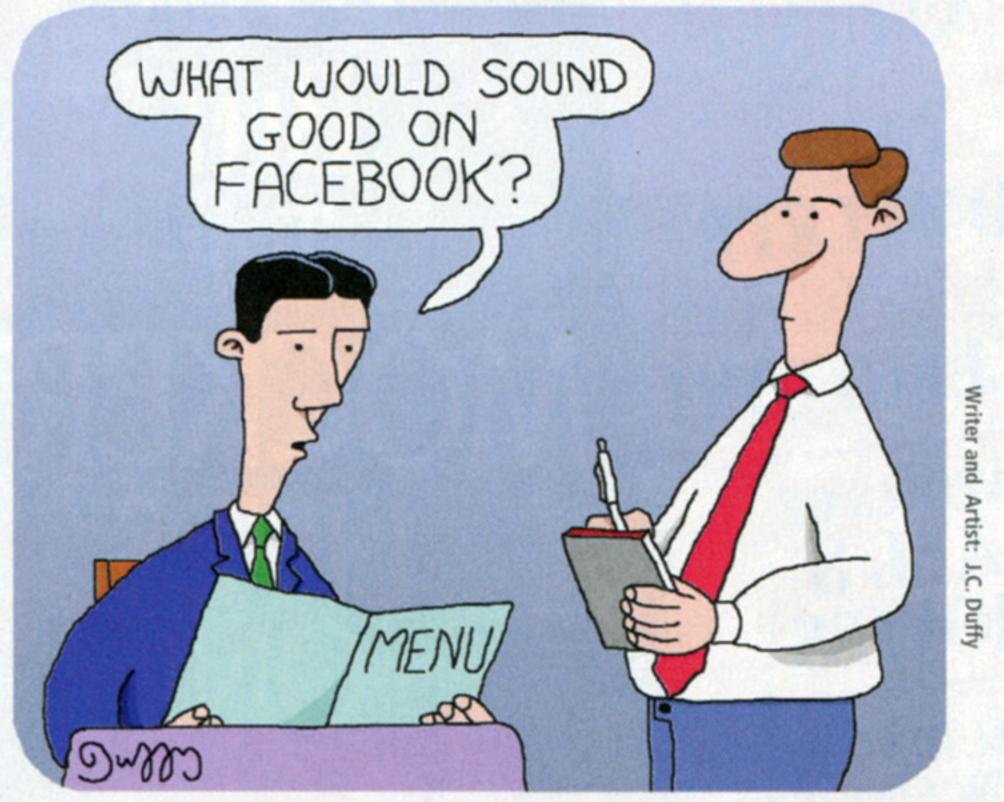
Unless you own a magic wand, you MUST go down to the store and BUY IT like the ordinary Muggle that you are!

# THE FUNDALINI PAGES

Obama-Haters' Reactions to the Killing of Osama Bin Laden



When The Going Gets Duff



WHAT LINDSAY LOHAN LEARNED DURING HER COMMUNITY SERVICE AT THE L.A. MORGUE



Formaldehyde can actually give you a really good buzz — and it's not a parole violation!

Unfortunately, all the jewelry had been removed from the cadavers.

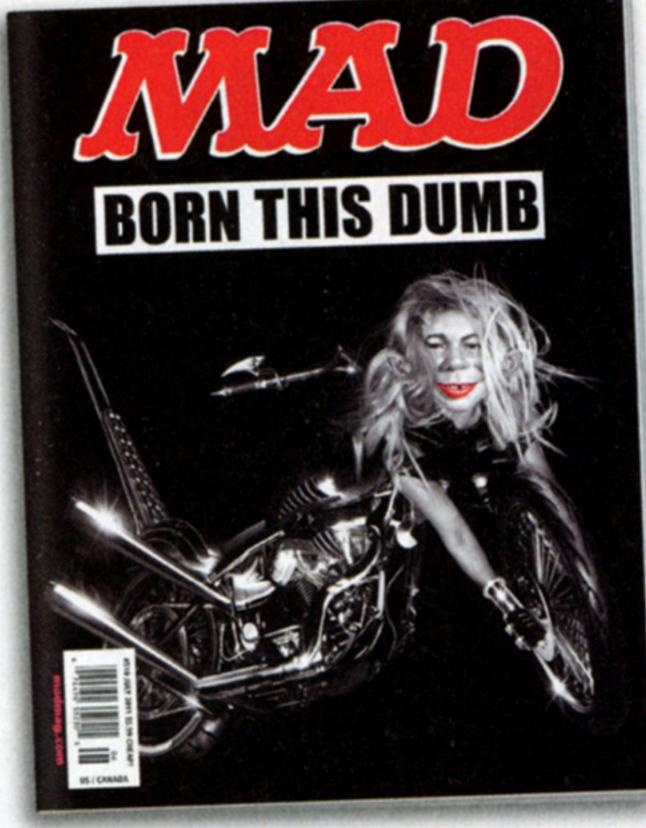
Uncertainty in China caused commodity prices to take a hit (she listened to the news during her breaks.)

Despite his celebrity, this bin Laden guy's body hadn't shown up yet.

Considering all the DUIs that end up there, maybe it's better to take a taxi after getting fall-down drunk yet again.

Nothing. Absolutely nothing.

# The Cover We Didn't Use

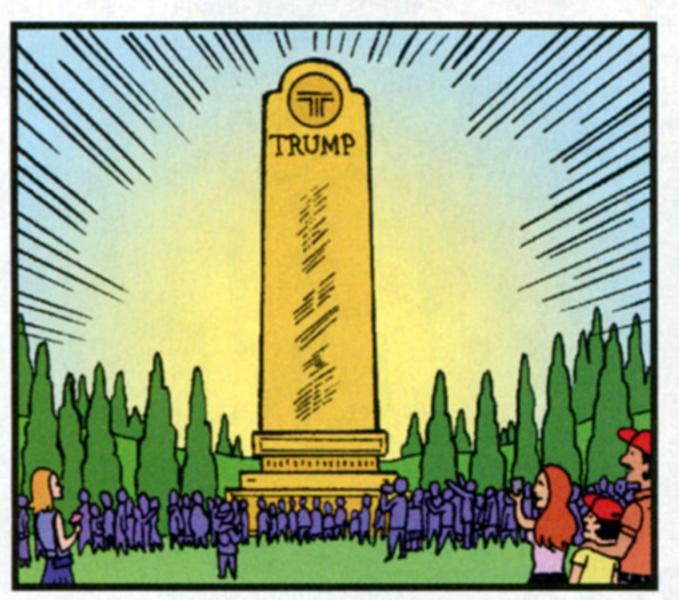


# Celebrity Cause-of-Death Betting Odds NEWT GINGRICH

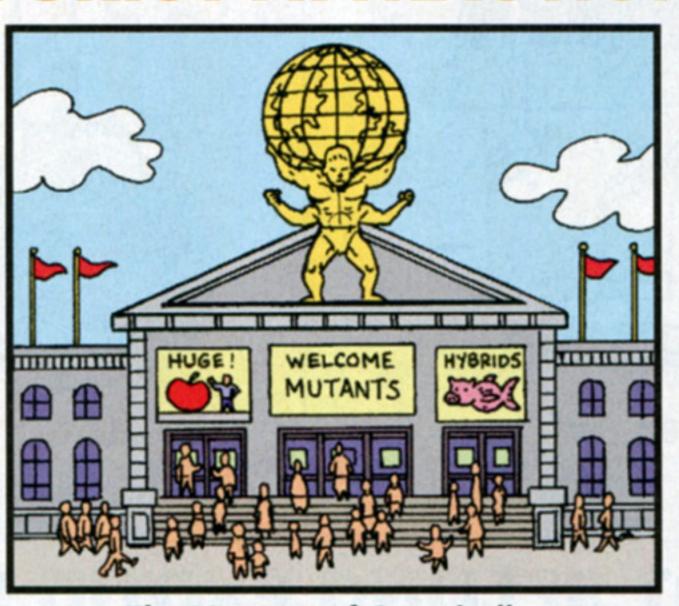
- While answering a reporter's question, chokes on own bullsh\*t......1:1
- Terminal boredom while debating
   Mitt Romney and Tim Pawlenty
   7:1



# THE TOP TOURIST ATTRACTIONS IN 2058



Donald Trump's 1,000-Foot Tall, Gold-Plated Tombstone



The Museum of Genetically-Engineered Natural History



The Digital Hollywood Sign



Writer and Artist: David DeGrand



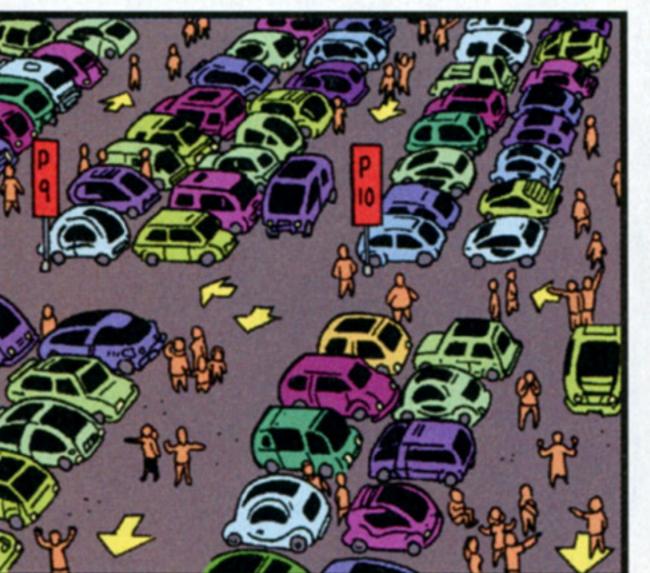
The "Eyestache"



The "Bieber Beard"



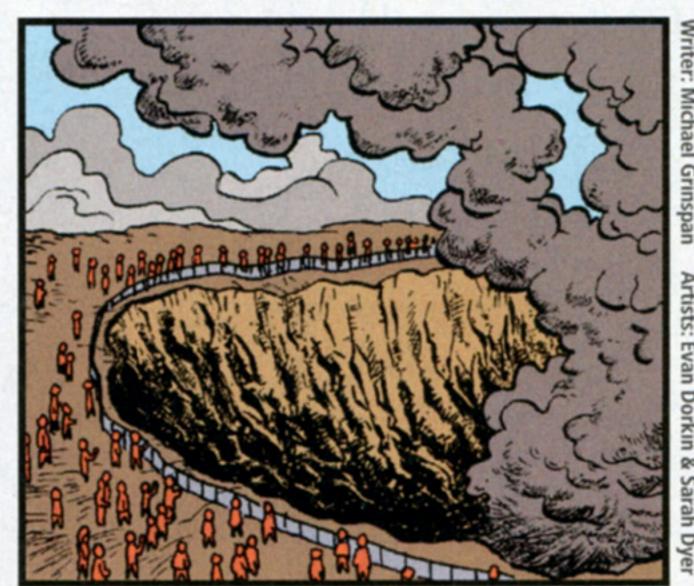
The "Reverse Hitler"



The Everglades National Parking Lot



The Taco Bell Restroom where Britney Spears Died



The Great Smoking Crater (formerly Iran)

# THE FUNDALINI PAGES

THE FAST FIVE
THINGS THAT WOULD HAVE BEEN
GREAT IF DONALD TRUMP HAD

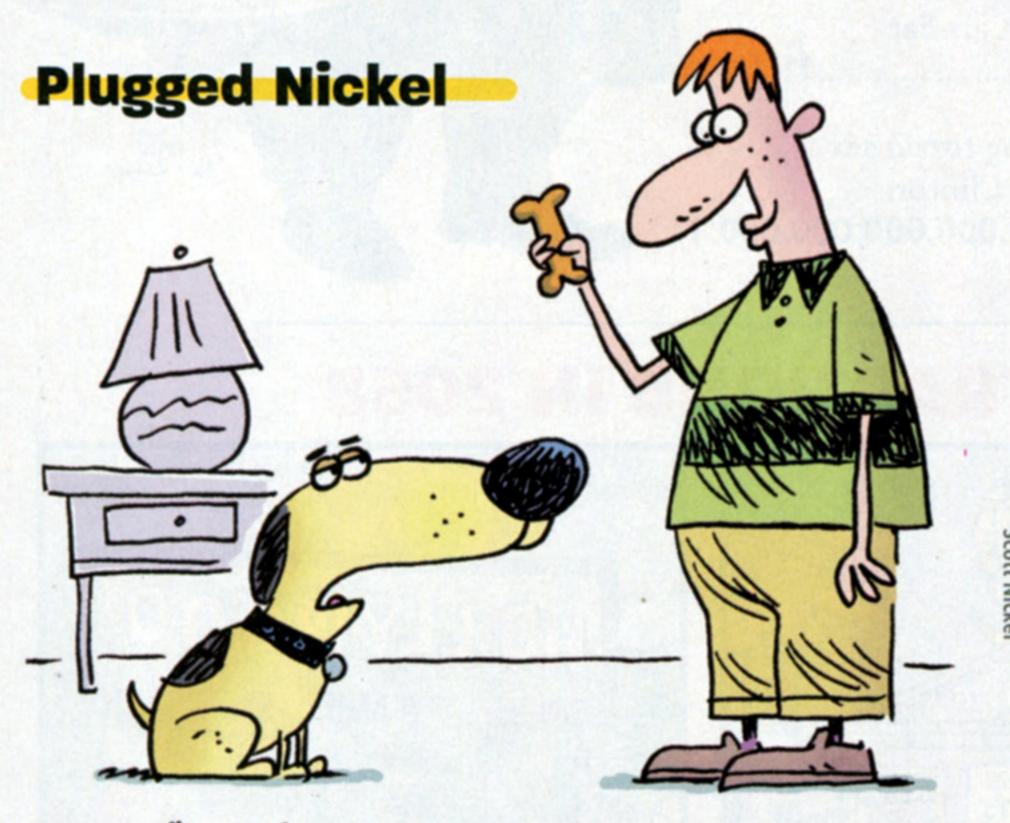
**BECOME PRESIDENT** 

1 The Donald could have been the first ever president to get divorced while actually in office, possibly on live TV.

- 2 Editorial cartoonists would already have the "You're Fired!" panels ready for when he lost in 2016.
- 3 Four words: Vice President Meat Loaf.
- 4 In these tough economic times, Trump's riches-toriches story would have been just the thing to inspire downtrodden Americans.
- Finally, we'd have someone in the White House who "has a good relationship with the blacks."

Writer: Jeff Kruse Artist: Anton Emdin





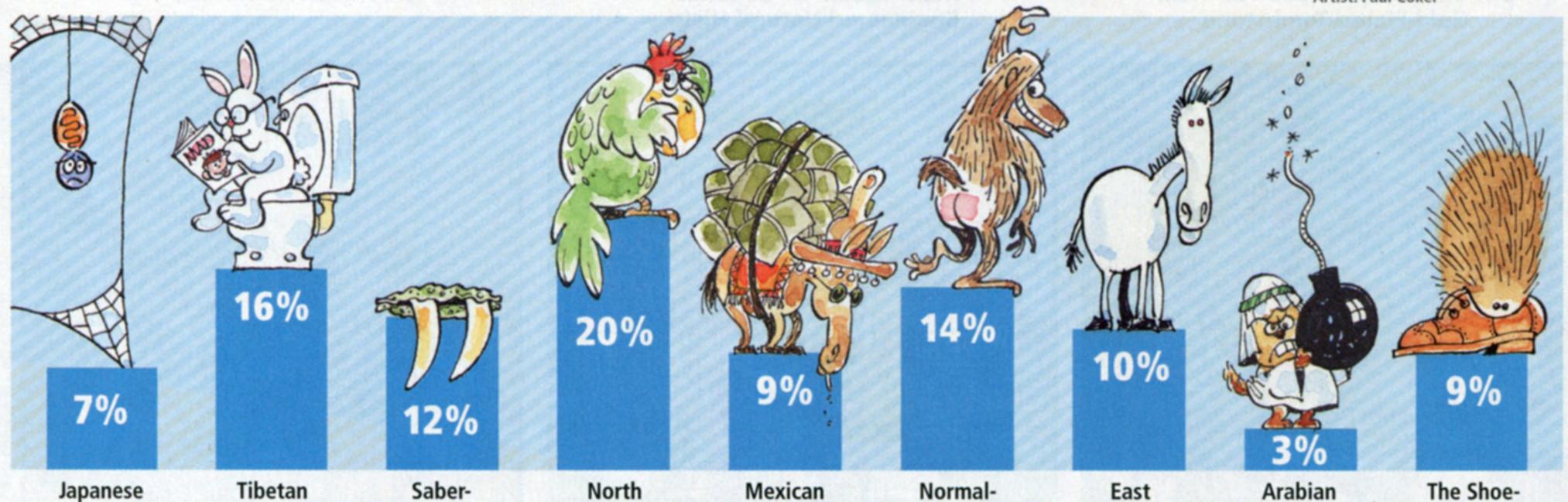
"Well, I generally only lick myself, but just how many dog treats are we talking?"

# ON SALE NOW



**WORST SELLING EXOTIC PETS** 

Writer: Kiernan P. Schmidt Artist: Paul Coker



Legless Spiders Ever-Pooping Rabbits

Tootl

Toothed Clams American Self-Effacing Parrots

Drug Mules Colored-Ass Baboons of Botswana African Albino Zebras Arabian Extremist Chipmunks

n The Shoeist Dwelling nks Porcupines of Lesotho

In the year of darkness, 2011, the rulers of MSNBC devised the ultimate plan:
They would fire their most popular host but pretend that they and the host had come to the decision mutually. The host would soon resurface on a cable channel no one ever heard of. And from that point on, no matter how he spun his departure, he'd be known as...

TERMINATED

ARTIST: ROBERTO PARADA

A MAD POSTER PARODY

### SEWING HIS WILD OATH DEPT.

In this vast and varied universe, there are many things that give off a bright, green glow. Novelty key chains...lava lamps...Lindsay Lohan's liver...42% of Tokyo and counting. But the brightest glowing green thing of them all is a ring that for some reason chose to reside on the finger of this summer's biggest space cadet...

Hack Boredom here! When I'm up in a supersonic jet, I'm a daredevil! When there's a crisis, I'm an iceman! When I touch ground with the ladies, I'm Mr. Fantastic! And if it'd make this \$250 million movie a hit, I'd put on a dress and let you call me Aunt May!

There's nothing like the feeling I get when I'm flying! | live for that special, one-of-a-kind feeling! And that feeling is nausea!

But I am a Green Lunkhead. I've got this green ring! My costume is green! My mask is green! My teeth are green, but that's mainly because I don't floss enough!

The Lunkhead Corps breaks up the entire universe into sectors. It's my job to patrol and protect every distant corner of Sector 2814. Except for Baltimore. That place is a hellhole!

With this powerful ring on my hand, I can create anything, absolutely anything that the mind can imagine. So naturally, I'm using it to make an even bigger hand. Pretty creative, huh?

Hmmph! Our hollow-headed hero hasn't had a "brightest day" in his life! I'm talking a total eclipse of the brain. He's supposed to patrol the galaxy, but the dummy thinks a "waxing moon" refers to something porn stars do before a video shoot!

Now I've got to train this hairless ape and somehow make him Corps-ready! My last pupil described my training methods as cruel, but fair. So I kicked him in the nuts and said, "You're half-right!" I'm in charge of Sector 1418. In the comic book, it's 1417, but geeklord comic book fans aren't happy unless we give them "mistakes" to bitch about!

And I'm Strepthro's "drill sergeant," Sillyfrog! Don't let my hip-hugging uniform deceive you! Underneath these eleven layers of fat, I'm all muscle! The Green Lunkhead Corps is my life! Maybe that's because I'm actually shaped like a power lantern! My pet peeve is when the other guys mistakenly try to charge up their rings in my keister!

YOUR AD We're arrogant, we're all-knowing, and we Turhan-Be speaking! On my When Carl Ferrets stepped down as chief What a steaming I'm a nerdy, heavyset, bitter Heh heh mwah ha ha! I'm Pairofslax, AKA home planet, all Xubumufumians are hundreds of levels above you trifling load of 3 50 € #! executive of Ferrets Aircraft, the company virgin. If I weren't already in the super bad guy! Even though I'm just a scoured the world for a replacement before

have the body of a man, the posture of a cheetah, the nose of a bird, and the fin of a fish. That may explain why our surf 'n turf restaurants never catch on! All of us Green Lunkheads take our marching orders from those inter-galactic Oompa-Loompas over there:

the Gardengnomes of Oo-wee!

humans! We're just like Charlie Sheen, except his skin isn't blue... yet! We monitor the entire universe dispassionately, without feelings. I thought I felt an emotion once, about 940 trillion years ago, but I was just sitting on my keys! If we Gardengnomes had emotions, we would pity you poor Earth creatures, forced to watch amazing scenes like this in mere 3-D. We get to see everything in 17-D!

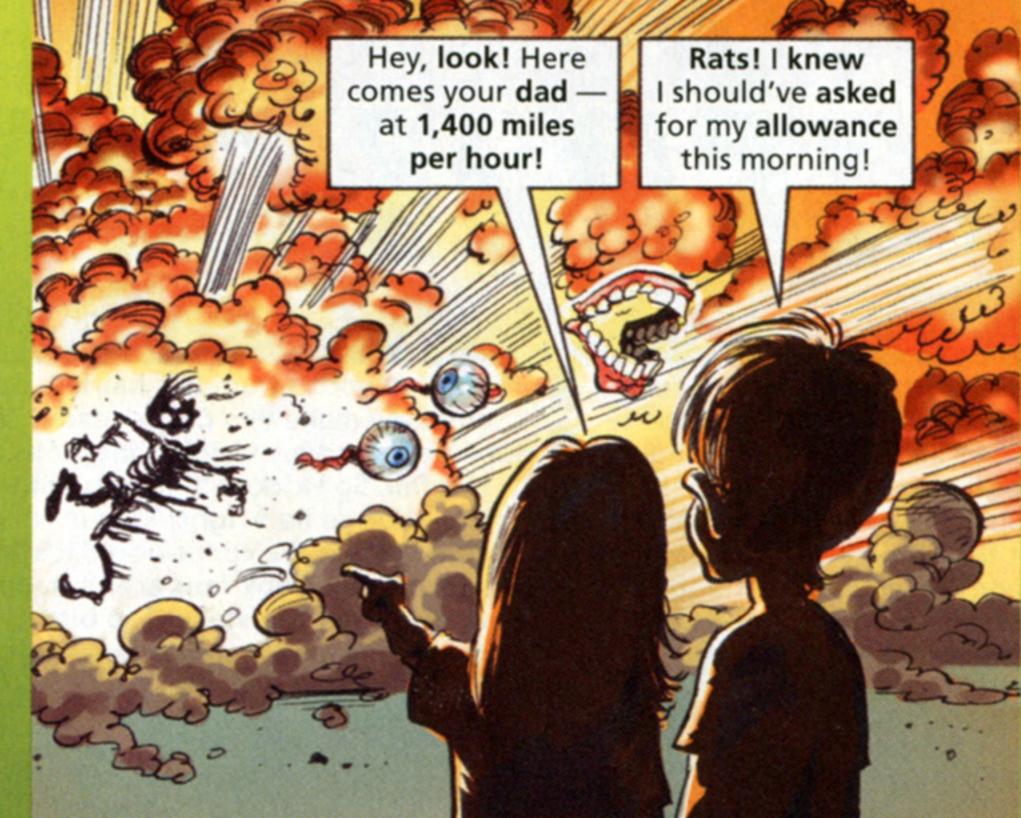
They're already finally finding me: Carol Ferrets! From earliest storyboarding the childhood, I've spent my entire life around sequels for this airplanes, and I don't think it's affected my movie, and zappo, personality. Although during sex, I do tend I get killed in the to stabilize my tail flaps to reduce thrust! first ten minutes! I'm a hard-nosed lady who likes to prove I feel like the guy I'm as good as any man. Then again, get with the pencil a load of the men around here! I should in his head from probably pick a more challenging goal! The Dark Knight!

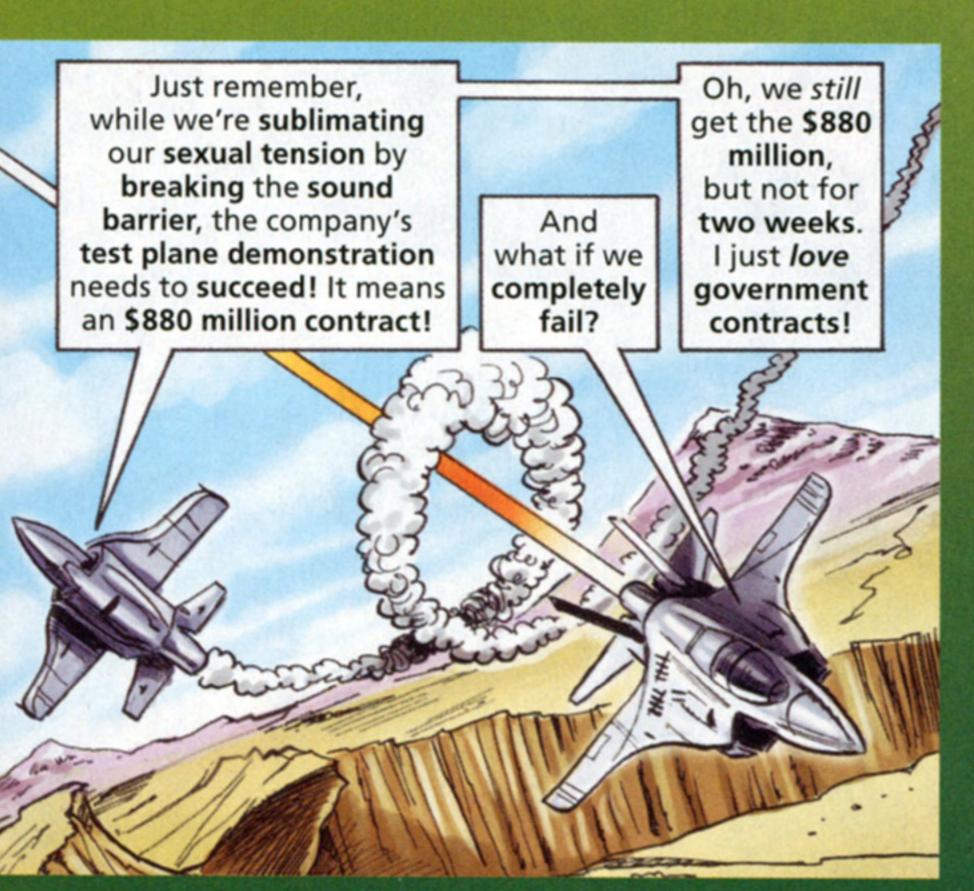
this movie, I'd be right down there in the audience! Thursday night, midnight show. It's tough being me! I'm like Philip Seymour Hoffman, only without the smoldering sex appeal! But I'll show them! I'll show them ALL! By which I mean Hack, Carol and my father. I don't know a lot of people!

CGI effect, I've got more personality than anybody in this by-the-numbers story! I was once a Green Lunkhead, billions of years ago! But I went bad, and now I'm a foul gas. Those of you who've eaten Domino's Stuffed Crust Pizza know the drill! As a malignant, vaporous mass, my hollow core echoes with the screams of the damned as I feed upon human fear. When Glenn Beck finally cracks

up, I'll be ready to jump in and take his place!



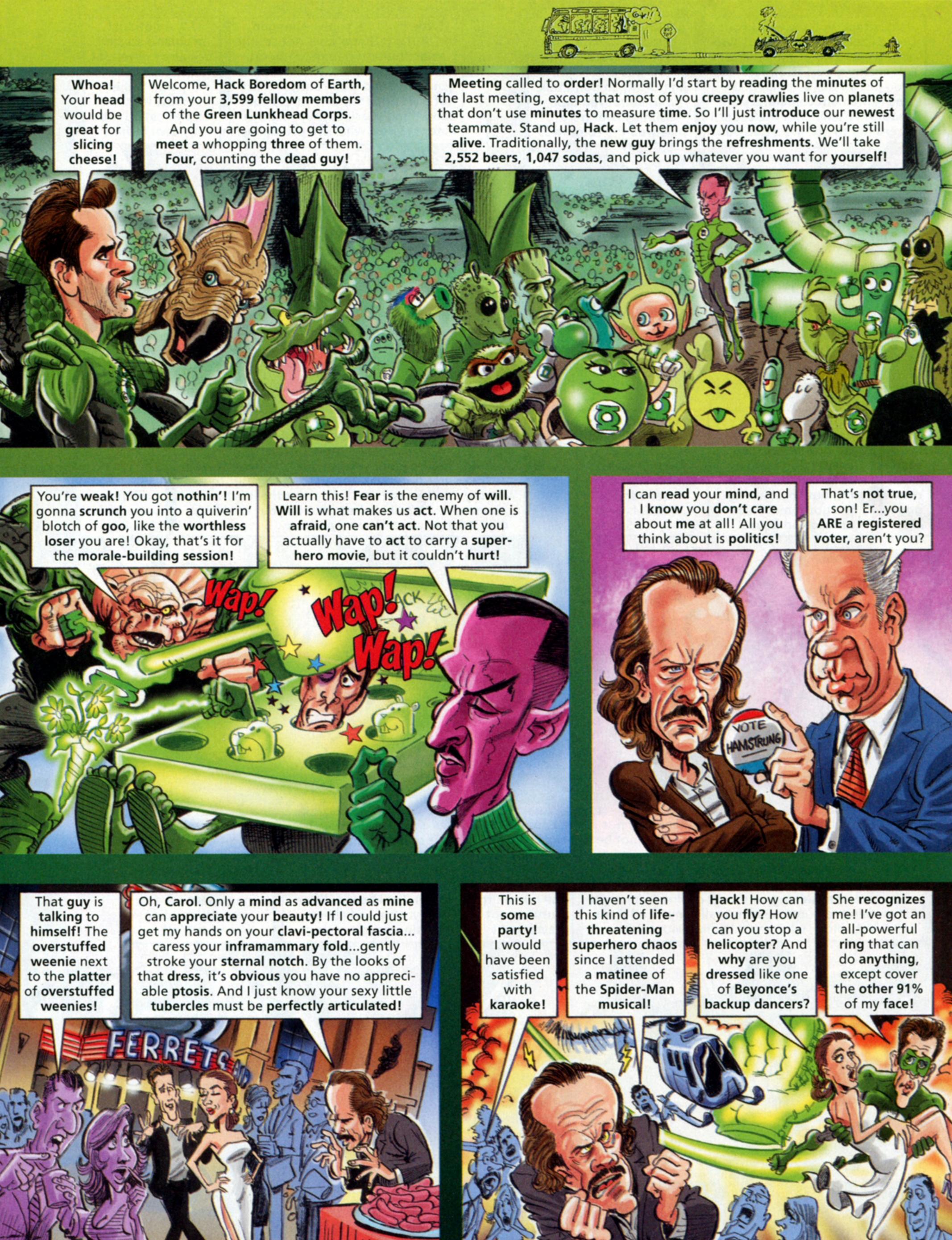












I say attack, you say wait! Four Green Lunkheads are dead! Two worlds have been annihilated!
Our enemy grows stronger! And you just sit there, looking like the retirement community on Pandora! When might the council get around to making a decision?

6,000 years, 7,000, give or take! I assure you we're fast tracking this one. Don't forget, we're immortal! So don't talk to us about red tape.

Jimmy over here

Jimmy over here invented the color red!



Little by little, you've changed, son. But a father always notices the small things. Changes of mood. Erratic work hours. The fact that your forehead is currently the size of a jet ski! That's why I got you something special...your very own autopsy! Hey, what are you doing?

My emotional problems started because I never got to play catch with my own father. So now it's time to play catch, with my own father!



I take
it you
favor
term
limits?
Yaaaggghh!!!

That's the second father in a row who got horribly burned alive! I don't know who wrote this screen-play, but I'm thinking he's got some major unresolved issues!

Zowie! You ought to package that as a nasal decongestant!
That's got
Benadryl
Liqui-Gels beat six ways to Sunday!



I know you're afraid, Hack. But don't you see? The only way to show true bravery is to be terrified! Fearing fear is like a double negative! And the more you put into life, the more you get out of it! It ain't over till it's over! Those who know won't say, but those who say don't know! The Lord helps those who help themselves! It's like rai-ee-yain on your wedding day! Why do we drive on a parkway, but park in...

This insipid
pep talk
could go on
for days.
Time to
whip up
some green
earplugs!



I speak on behalf of Earth. We humans may not be the strongest, or the smartest. We may not be well-groomed. We may smell funny. We may be warlike, and unevolved, and intolerant, and we may bookmark LOL CATS websites, and think fireworks shows are entertaining, and wait on line from night till morning to purchase marginally improved iPads, and...hmm, where was I going with this?

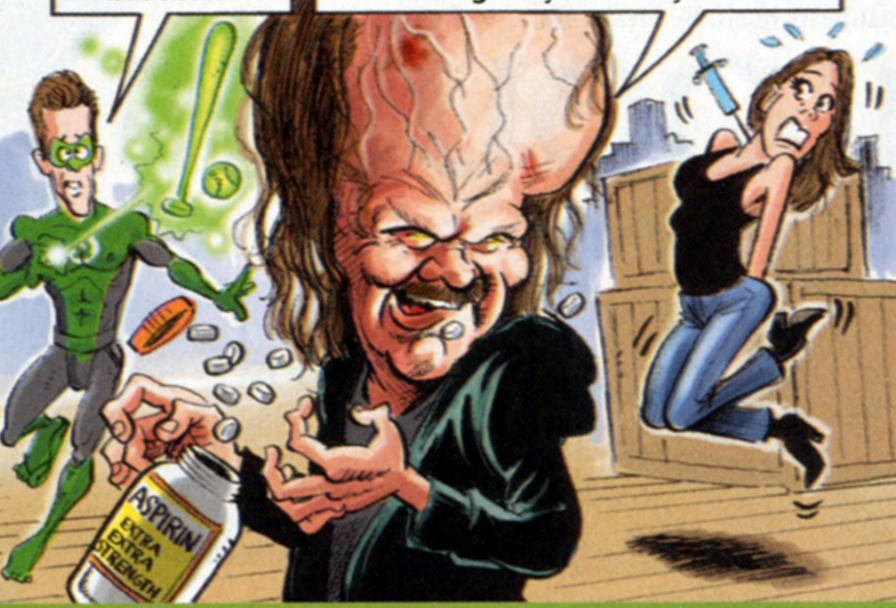
Enough already. You've convinced us! We no longer want even one human to survive, not even you! Yes, scram! Shoo! Go lose your cosmic cherry against an unyielding death gas that has already killed four highly experienced Green Lunkheads. After all, you've had almost 15 minutes of training!

And assuming you get greased on your first day, what the heck. It'll save us the trouble of processing the paperwork for your withholding and 401(k)!



Hector, no!
Turn off your
mind control
and let
Carol go! Try
thinking about
baseball!

I've beaten my father! I've captured the woman of my dreams! I've surpassed all of my ambitions but one. All I have left to do is go to one of those caricature kiosks at the shopping mall! I want to see how big they draw my head!



Thhhhlurp!!
When you're
sucking a soul,
you have to get
all the way down
to the bottom.
That's where
the flavor is!

Aw, crud! My
ring ran out
of energy!
I'm such dead
meat, I should
be wrapped
around
Lady Gaga!

Hey! Doesn't your ring also make your costume appear and disappear? So if you've run out of ring juice, shouldn't you be naked now?

Nix! There's only one thing more forceful than a power ring... and that's a PG-13 rating!



And there's only one thing more forceful than the Green Lunkhead Corps!
Fake, contrived suspense!

After you left Oo-wee, I thought about what you said. I thought about your courage. Then I remembered that I'M the one who wanted to attack Pairofslax in the first place!

I spend most of my time keeping my mustache suave and tidy, so sometimes it's hard to stay focused on the big picture!



This mysterious
villain is capable of
destroying planets.
And I have no idea
what its powers
are. I've got it! I'll
send him inside our
life-giving sun!

Fatally inject a Green Lunkhead with liquid, hope he'd crash land on an inhabited planet without burning on entry or getting splattered to atoms, then randomly infect someone else and use the connection to locate his world. Because finding planets is hard. You think maybe I should've just followed the guy in the first place?



Green Lunkhead of Sector 2814, we commend you! We salute you! In our nine minutes of screen time together, we have forged an unbreakable respect! And as long as you're unexpectedly still alive, where's that beer and soda?

I feel like I should be thanking you! Since being chosen, I have learned the meaning of heroism, and discovered true selflessness. I return to my planet an improved, evolved man!



Gotta hand it to you, Hack.

BURRPP!!!

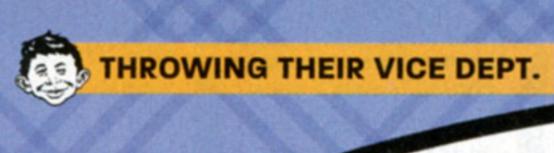
This is the best "man cave" ever!

What's going on here? We had a date, three hours ago!

forgot! But if you wait till the end of this UFC pay-per-view, I'll whip you up a plate of green power nachos!

Oh, just perfect.
I wait ten years
for this immature load
to finally get his act
together and show up
with a token of love.
Finally he does, but the
fancy ring is for HIM!





Scholars continually debate the existence of evil.

Pity they aren't subscribers to MAD. For, over the past few years, in the very pages of this magazine, we've demonstrated beyond the shadow of a doubt evil's very real existence.

Beginning with priests, and then followed by clowns, carnival workers and countless others, we've vividly depicted what happens when the darkness that resides in all men's souls manifests itself. Be afraid. Be very afraid...

# WHEN VENTRILOQUISTS CO BAD

WRITER AND ARTIST:
JOHN CALDWELL

HEY, FAT BOY! WAS THAT YOUR HORN
BLOWING? OR WAS IT YOUR SHOCK
ABSORBERS SCREAMING OUT IN PAIN??

His blatant abuse of the carpool lane is only exacerbated by his road rage-taunting buddy "Skippy"



WANDA WILL NOW

I WASH DOWN THIS CIALIS

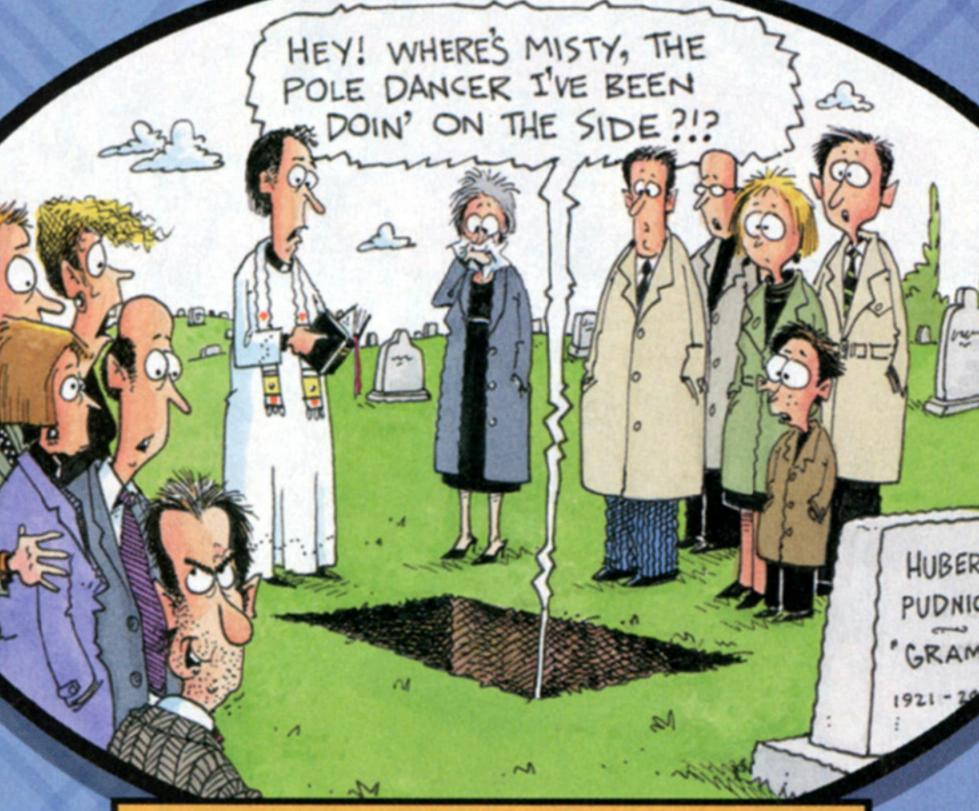
MOAN UNCONTROLLABLY, WHILE

WITH A LITTLE GINGER ALE!

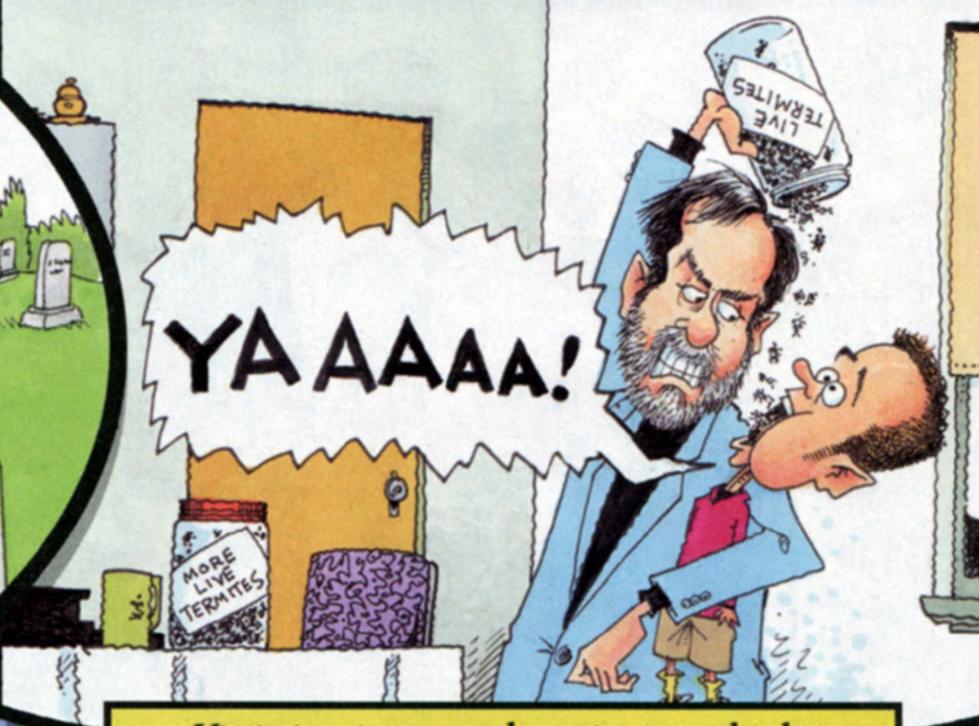
YICK!
NICE GOING,
CALZONE BREATH!

NOW LET'S TRY
IT AGAIN
WITHOUT
THE TONGUE!

Sabotages C.P.R. demonstrations



Crashes funerals just to make less-thansensitive remarks to the gathered mourners



Victimizes innocent dummies in multiple, double-indemnity, Act-of-God insurance scams

HI, BOBBY! ## 0: 100 CO HOW ARE YOU —

Makes the rounds at children's hospitals with his own medically-challenged puppet "Little Toby Tourettes"

OH YES!
LOOKIN' GOOD,
MR. DOODLES!
FUING!
HUDDA
HUDDA
HUDDA
HUDDA

NOW ...

JUST A LITTLE

MORE OFF

THE TOP!

Designing a new dummy always involves a visit to a nearby old-growth endangered forest



Double dips on unemployment benefits with the help of his little friend "Eddie"



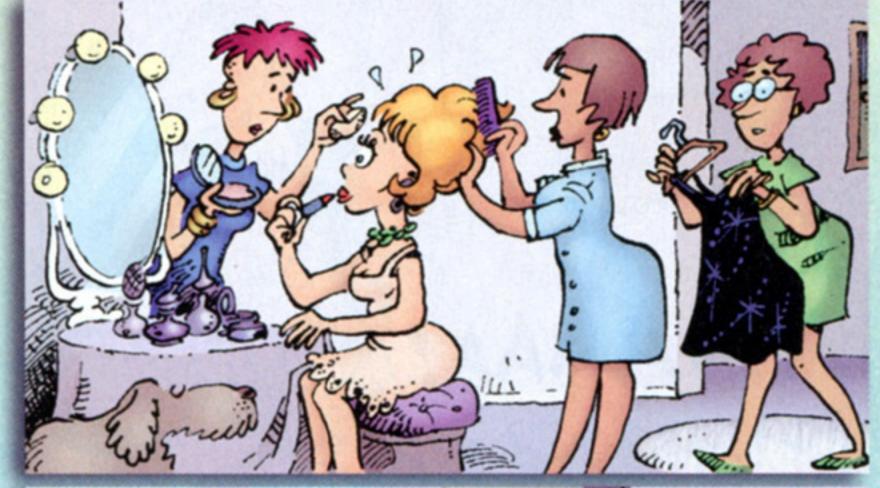
Appears on Antiques Roadshow for the express purpose of humiliating the experts

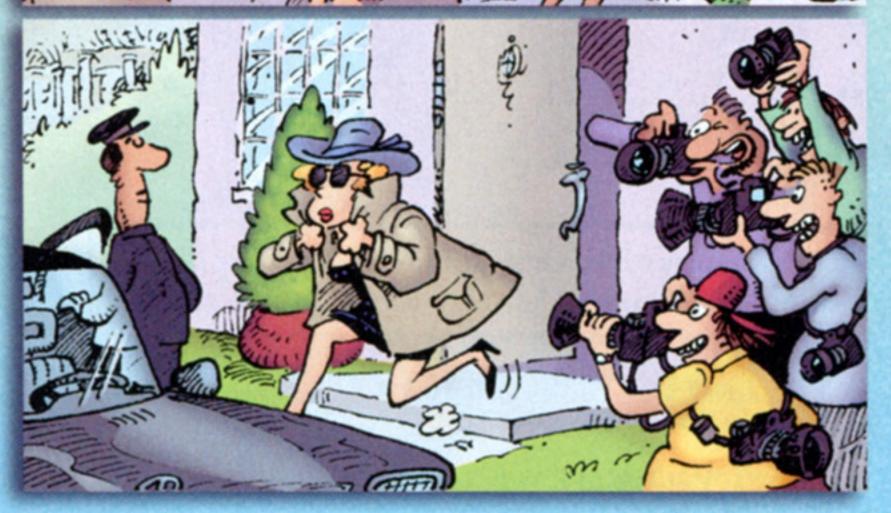
# SERGIO ARAGONÉS PRESENTS

# LOOK AT CELEBRITA





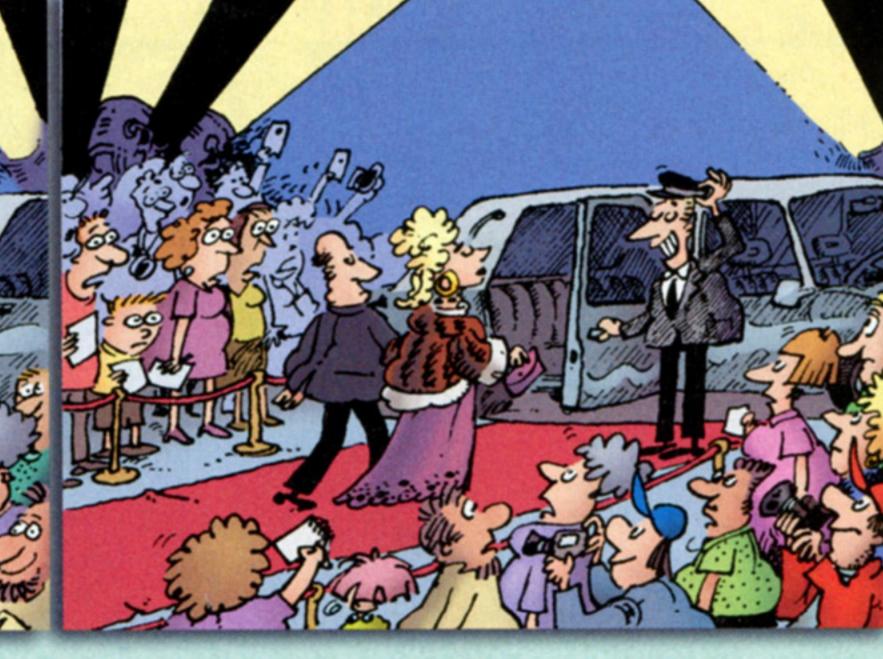










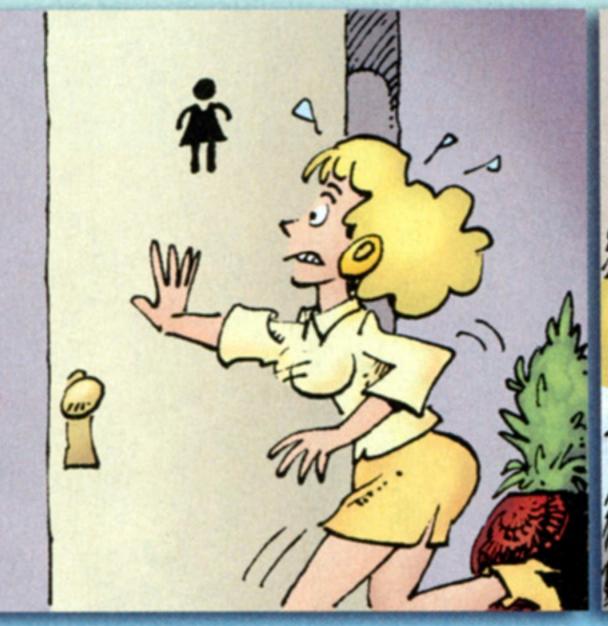


WRITER AND ARTIST: SERGIO ARAGONE

COLORIST: TOM LUTH





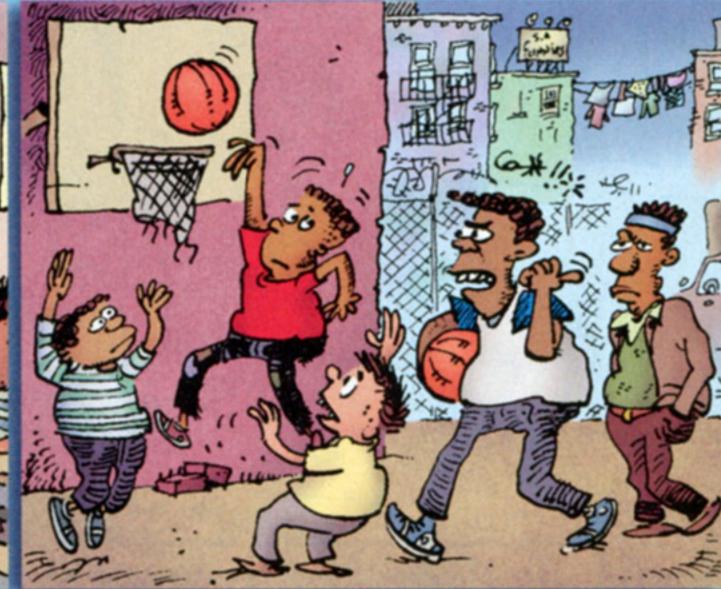


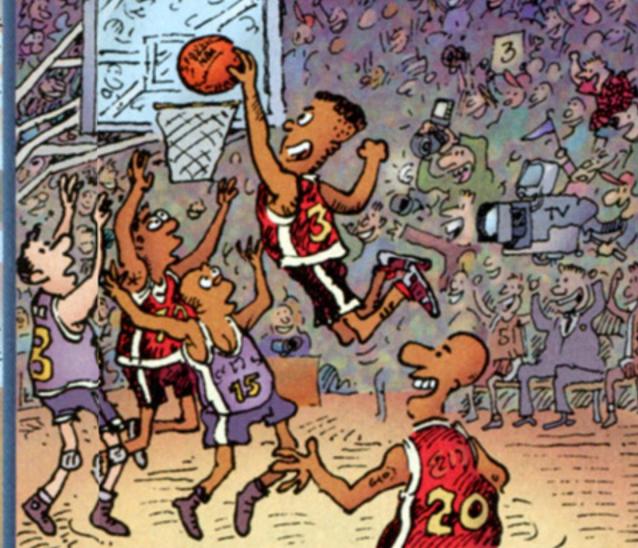






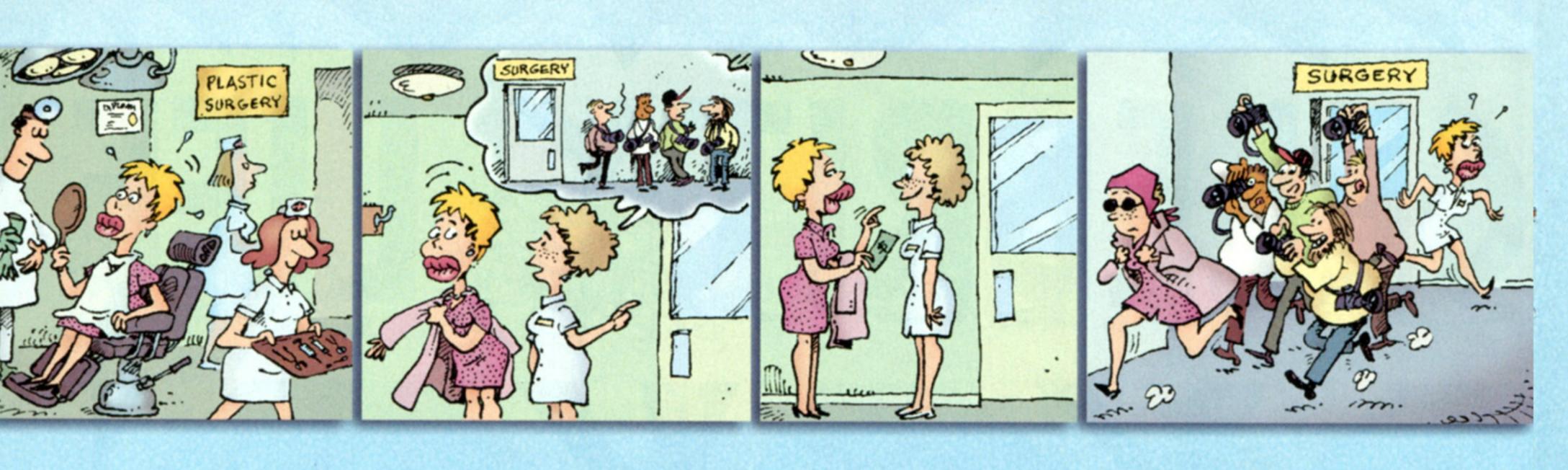




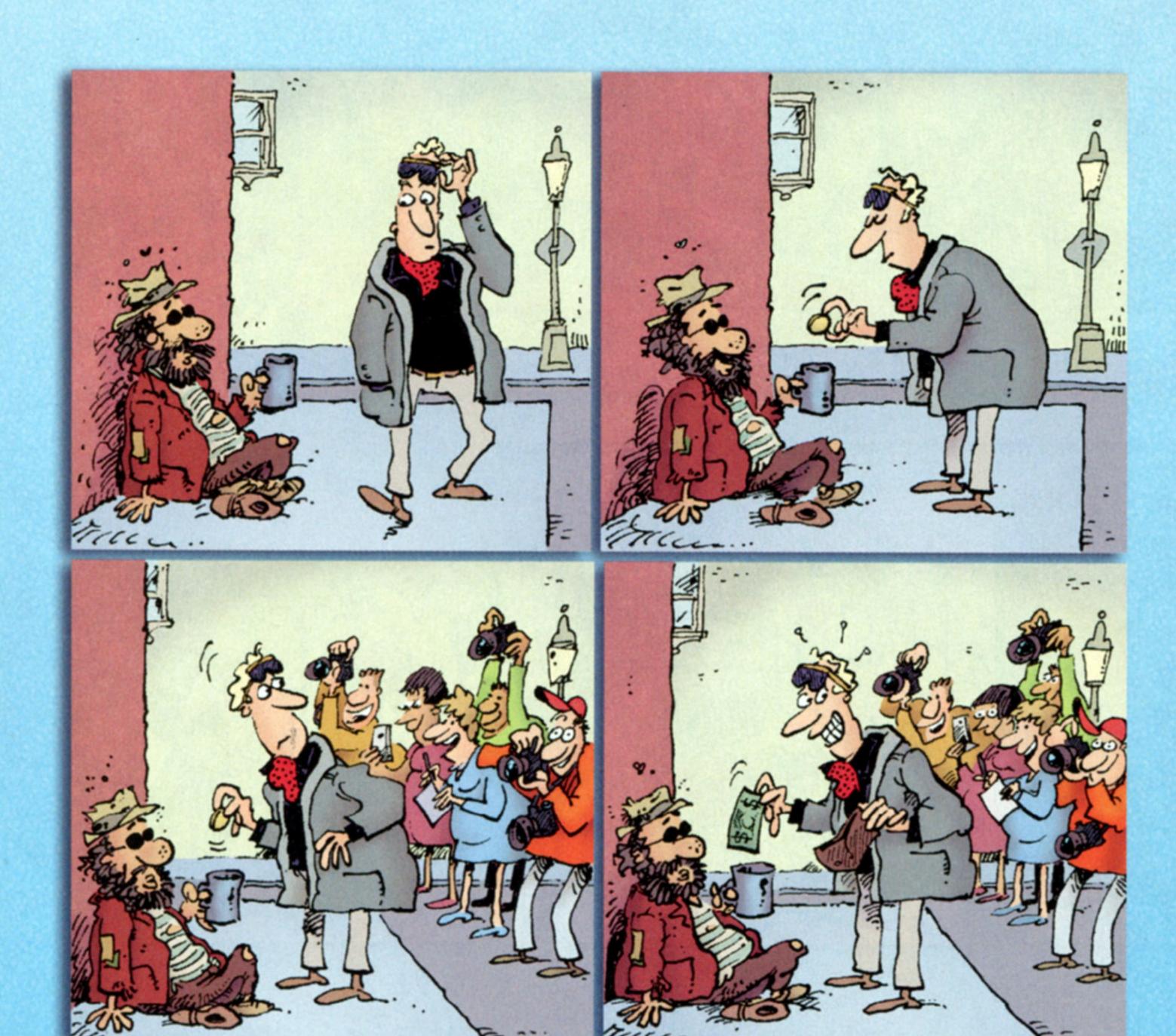


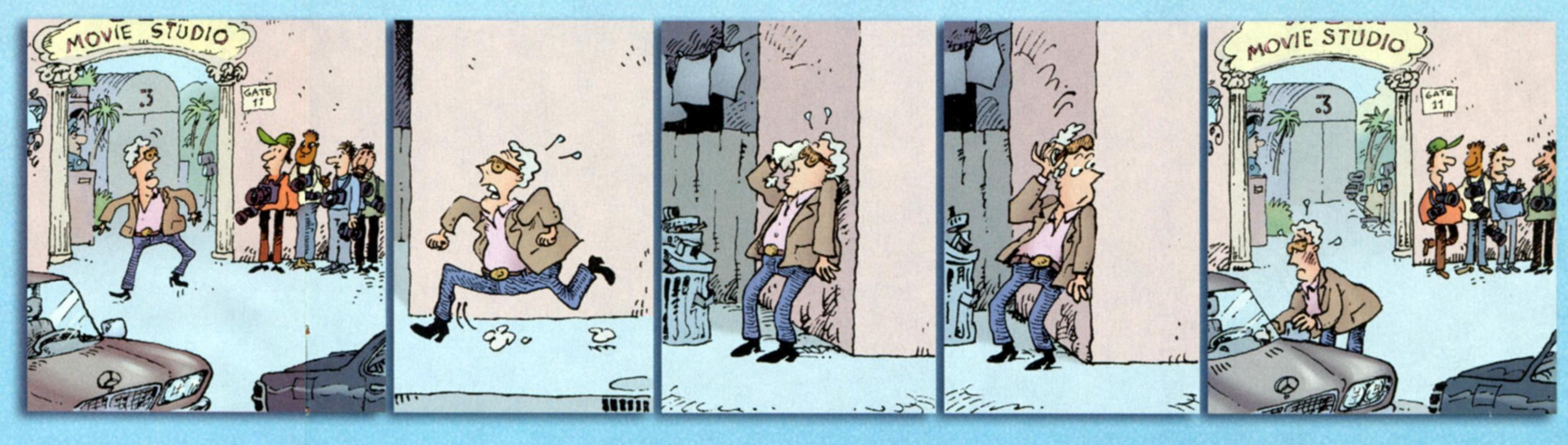


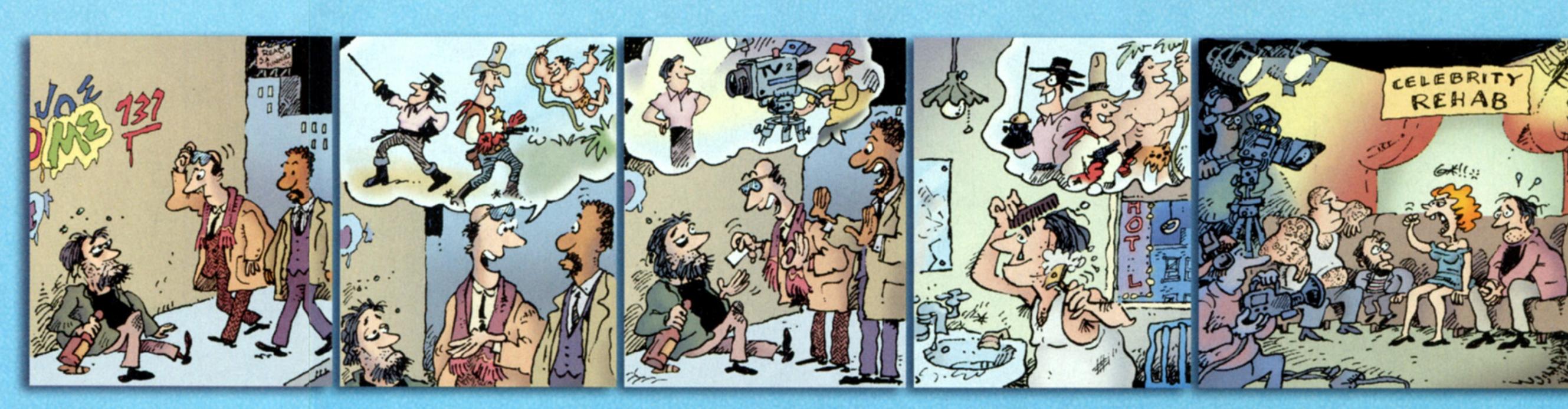


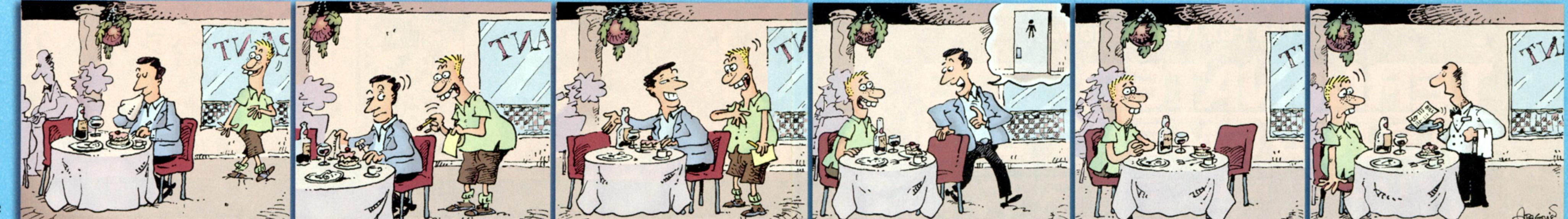












OBAM A = STALIN (SAME FOF LETTERS) GEORGE SI FIRST HE LOST HIS CREDIBILITY. NEXT HIS ADVERTISERS. THEN HIS FOX NEWS SHOW.

A MAD POSTER PARODY

**ARTIST: RICHARD WILLIAMS** 

# BORED BATH& BJE GORIE

# "Things That Convert Into Other Things"

Why spend more money buying two separate items, when you can save big on these creative hybrid items that don't do either job particularly well?













# Toilet Safe Even the most desperate crook won't want to look for your valuables in this waterproof safe, ingeniously shaped like a bowel movement. 19.99 Also available: Outdoor dog-doo key-hider.



We've "collected" a wide variety of towels from all the major chains (Sorry, no Red Roof Inn). Three different sizes.

Color-Run<sup>TM</sup>
Magically-Changing Towels
Colors bleed magically onto each
other in washer. Available in 8 different
colors that all eventually become
a lightish grey-maroon.

9.95-24.95





Waterproof Police Band Radio
Listen in on the tragedy of other people's
lives while you relax in the tub!
Runs on 64 AA batteries.
18.99





Perfect for any room in the house, plus attics, garages, and tool sheds. Holds 100 condoms (not included).

19.99



have you made waffles, only to find you wanted pancakes after all?
This handy, portable waffle pancaker will flatten your waffles without all the hassle of heavy rolling pins.

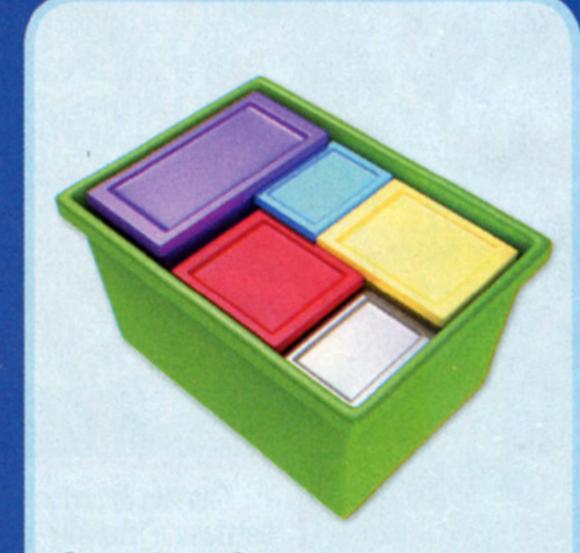
49.99





Musical Clock
This sturdy wall clock plays the theme from TV's 60 Minutes. Requires two AA batteries (one included).

39.95



Container Container
Having trouble storing your containers?
Put them in this much larger container!
24.95

# Coupon expires fairly soon

OFF ANY IN-STORI

Coupon must be surrendered upon purchase, which shouldn't be a big deal. It's not like you've formed some sort of emotional attachment to it, right? Not valid on the following popular brands: Baby Jerko; BFDNY; iJunk; UglyBaby and Vera Schlong. See stores for the few remaining brands you can use the coupon for. And there's probably some other things you can't use this for that we're forgetting to mention. Oh! Gift cards — don't even TRY to use it on gift cards, jerk-hole!



# BORED BATH& BE GONE



First time email subscribers
on pretty much the same stuff, in addition to endless e-mail "coupons" you'll

never take advantage of.

The Bridal & Gift Registry

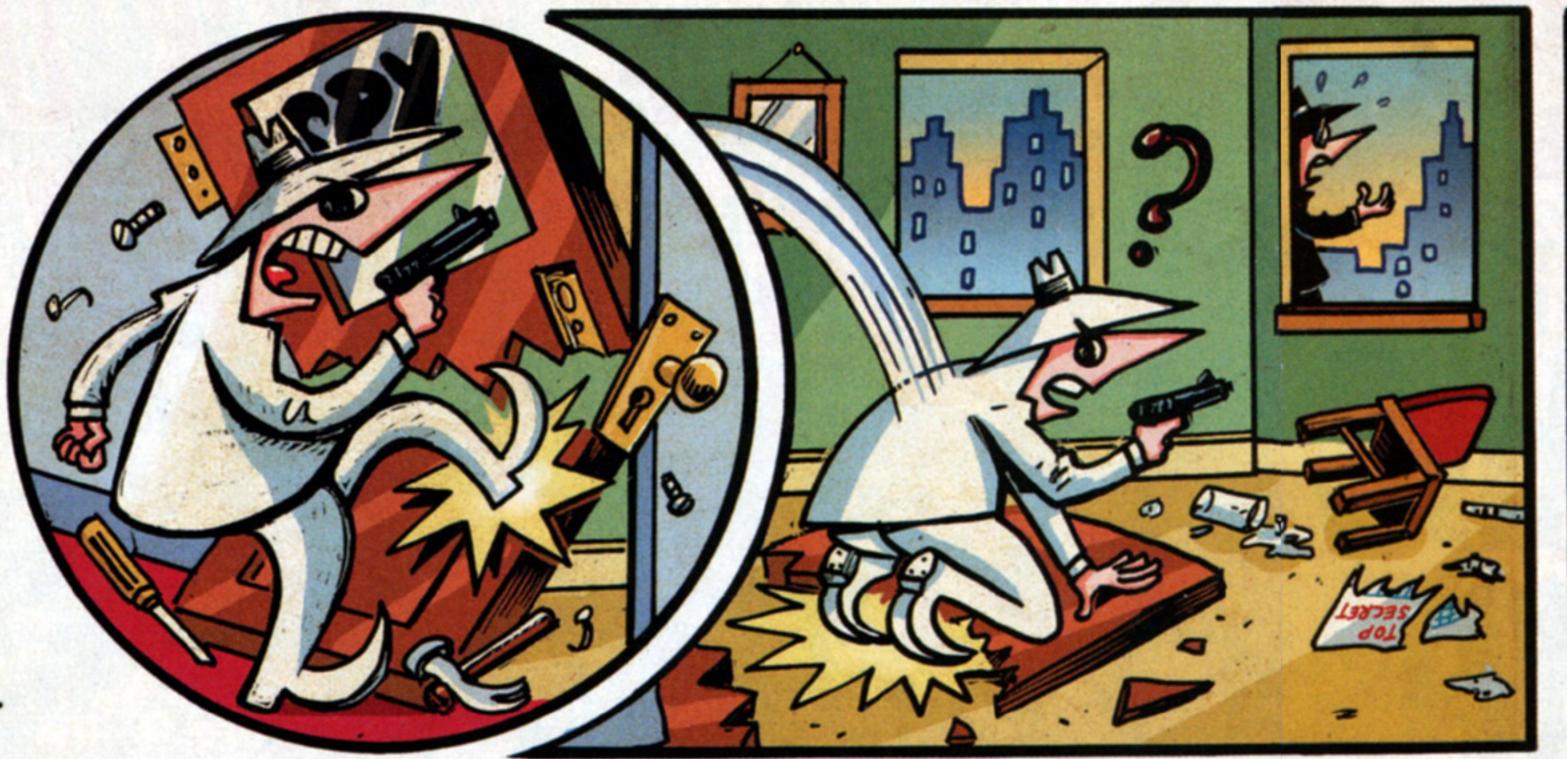
Tell friends and family exactly which items you hope might fill the gaping void in your shallow, pointless life.

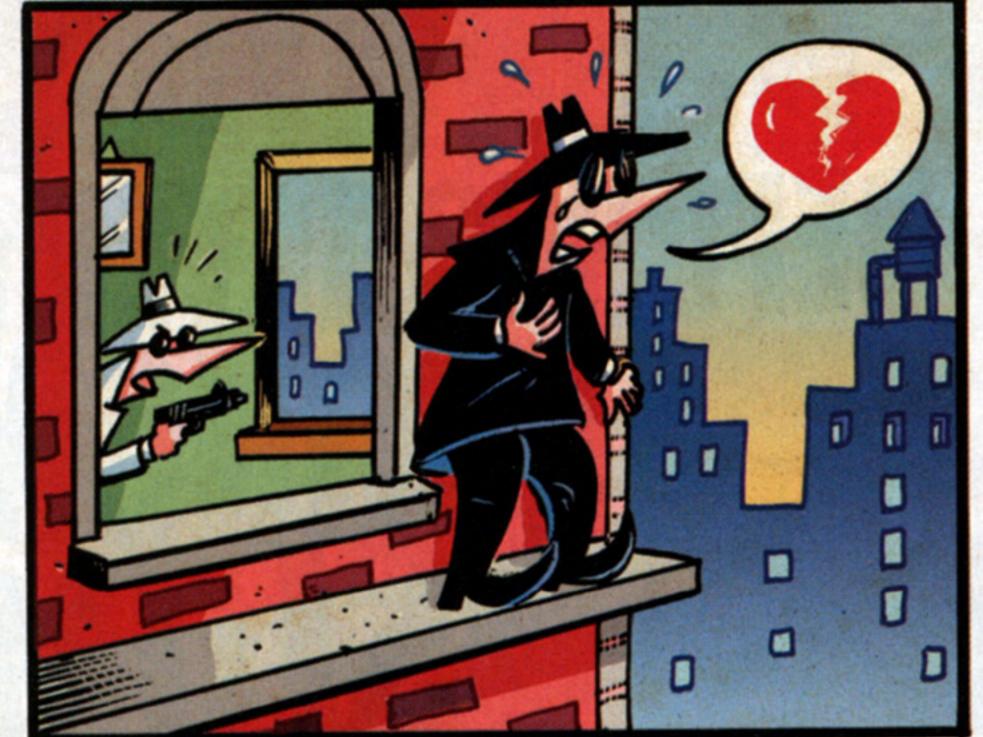
# MILITARY ZEROES DEPT.

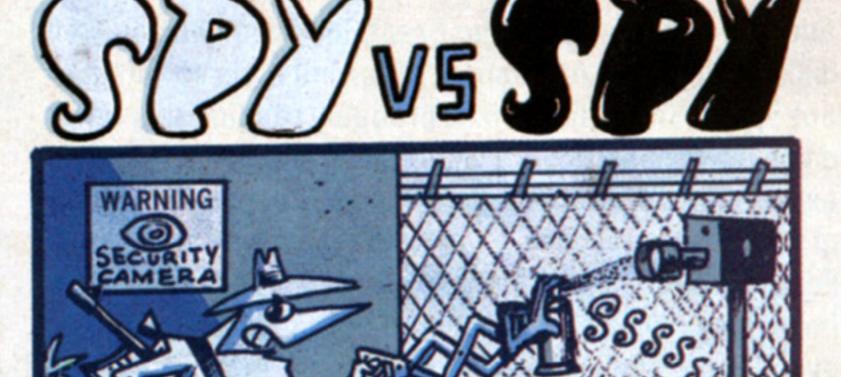
How good a captain is Captain America, really?
What exactly did he do to achieve his rank?
What's his record on the field of battle? And specifically, what were his accomplishments as Lieutenant America? We have no idea and don't care anyway! The only relevant question to us is...

# DW DOES CAPTAIN AMERICA STACK UP AGAINST OTHER LEGENDARY CAPTAINS?





















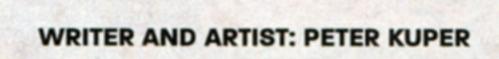














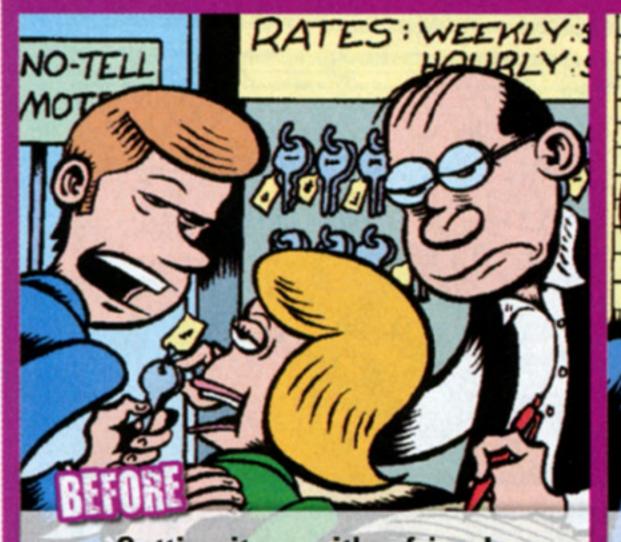


# THE COST OF LOVING INDEX DEPT.

Over the last few years, the Great Recession has caused millions of job losses, benefit cuts, and diets of nothing but Spam. Given that you're probably reading this on a damp piece of cardboard under the expressway, this ain't exactly news to you. But what you may not know is that one of the things most diminished by the recession is romance. For the average shmo, those expensive candlelit evenings have gone the way of AIG — and no stimulus package will ever bring them back! So pour a Mason jar of Thunderbird, pull your loved one close, and read...

WRITER: BARRY LIEBMANN

### **FRIENDS WITH BENEFITS**



Getting it on with a friend for some casual sex.

IMPORTANT DATE

A seven course meal at

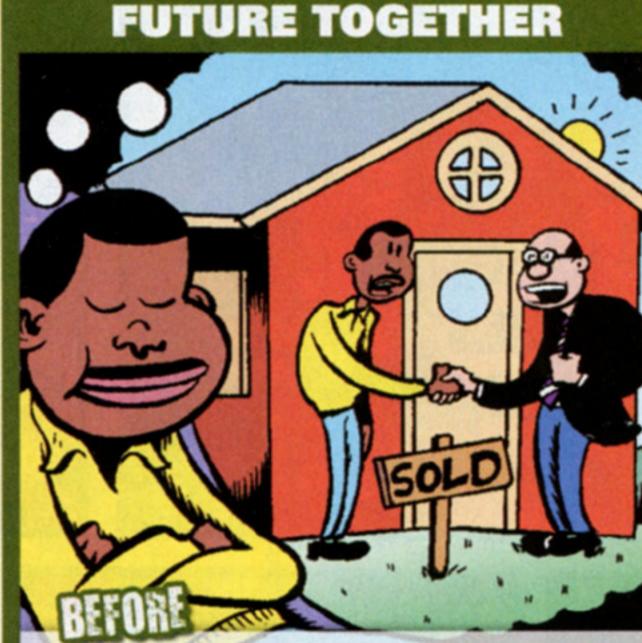
a swanky restaurant.

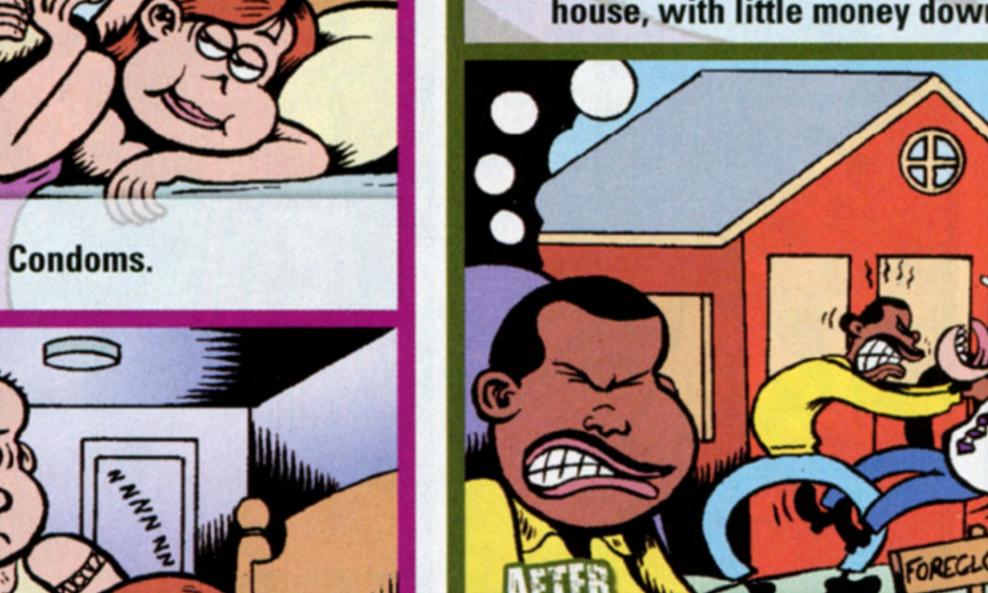
A seven sample stop

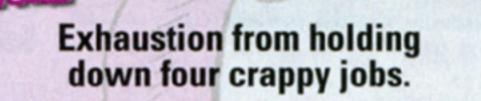
at Whole Foods.





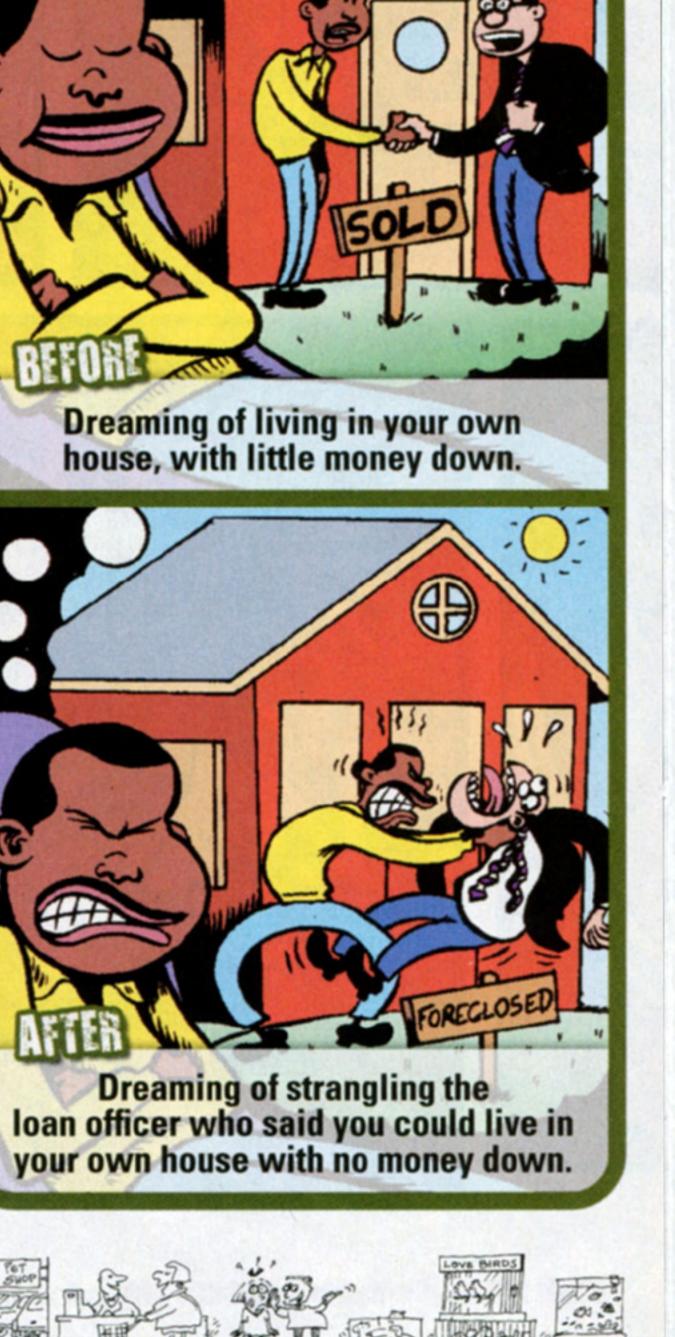




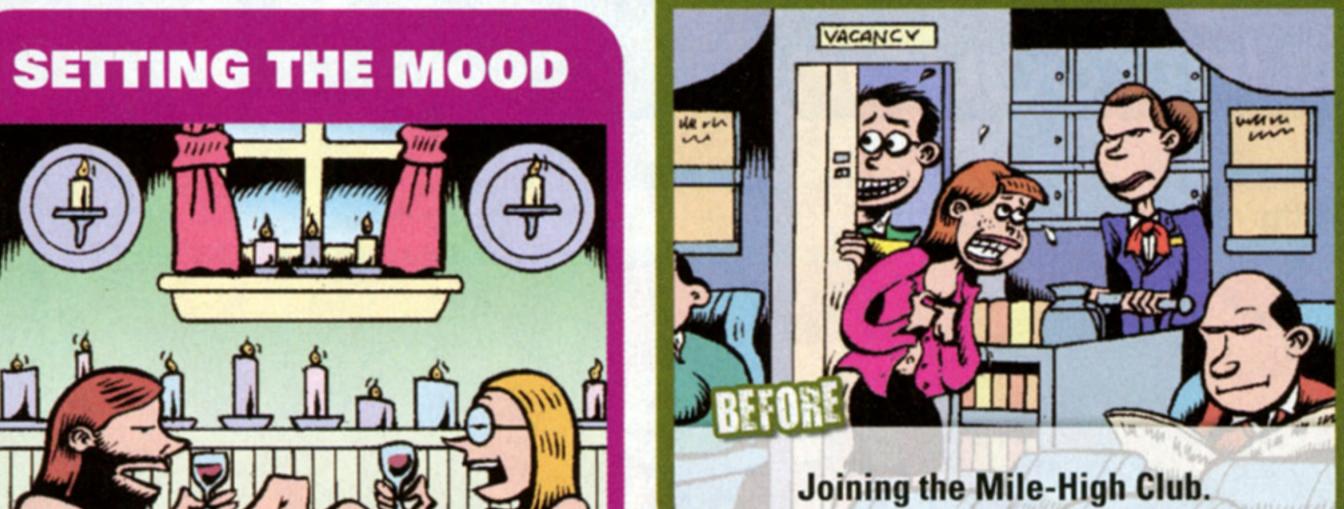


**NUMBER ONE** 

**CONTROL METHOD** 



# **MILESTONE TURN-ONS**

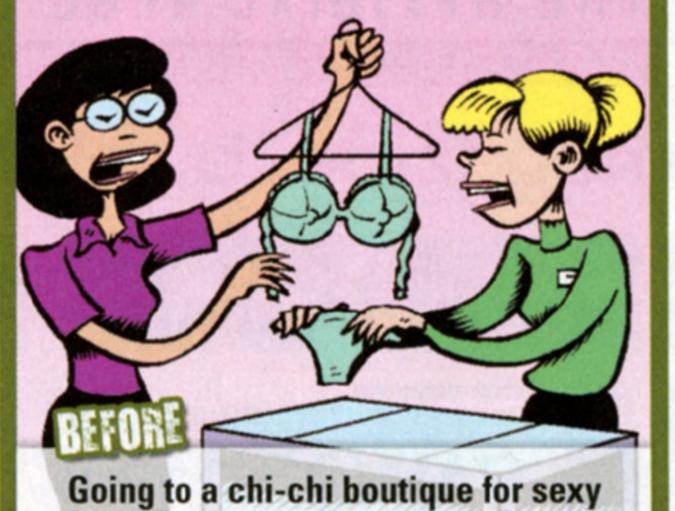




Joining the Costco Shoppers Club.

A QUICKIE

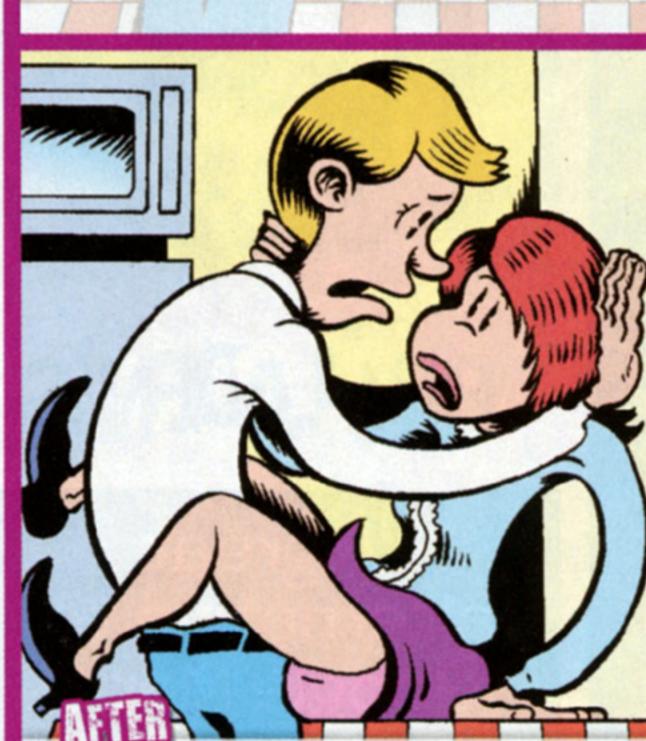


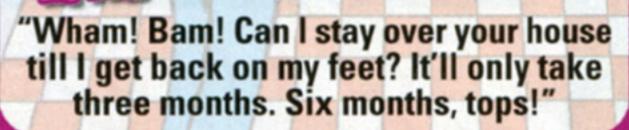




Going to a chi-chi boutique for a free spritz of whatever perfume they're pushing.







# SEXTING



Candles on the dinner table and

around the bathtub, because you

couldn't pay your electric bill.

Candles on the dinner table

and around the bathtub, to

exude an exotic atmosphere.

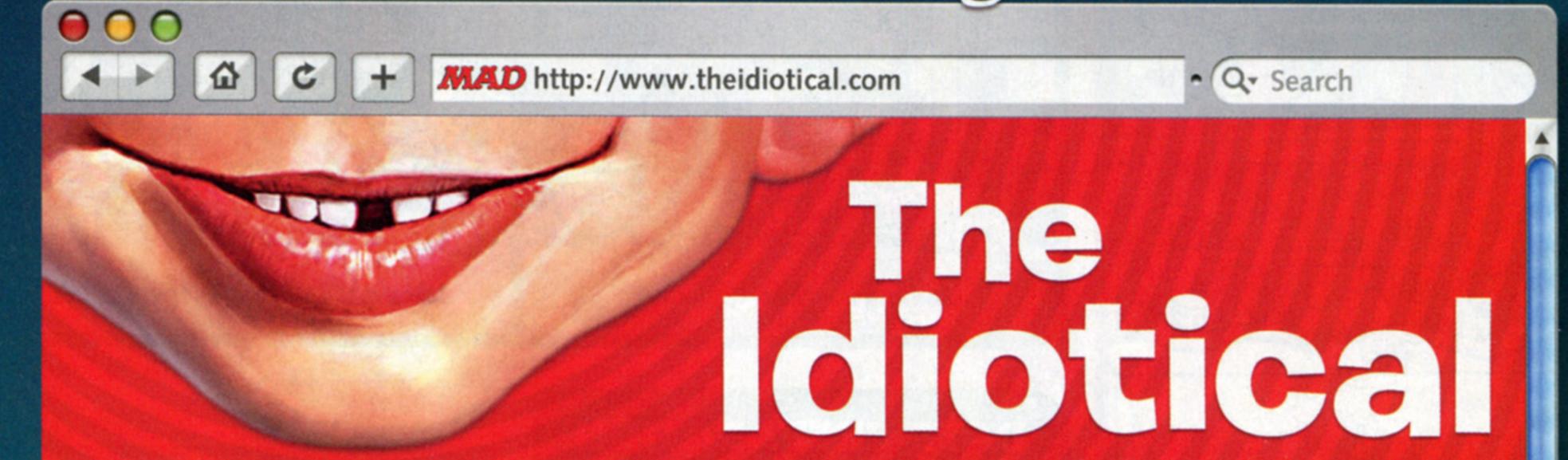
Putting out a late night call for some hot sex.



Putting out a late night call for a hot meal.



# Stupidity Never Sleeps! Introducing...

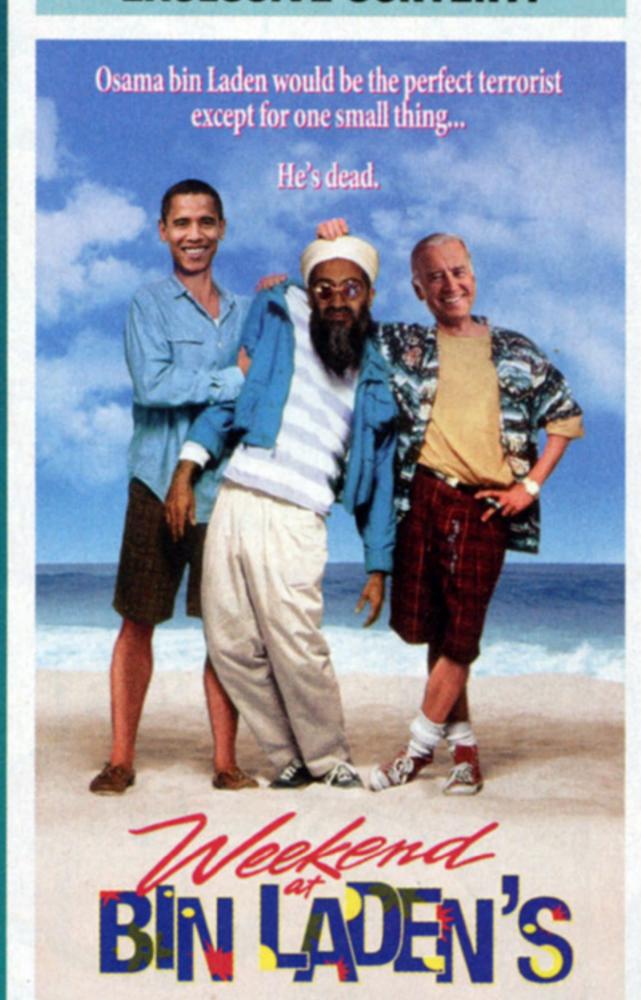


SEARCH THE IDIOTICAL >

THE OFFICIAL BLOG OF MAD MAGAZINE

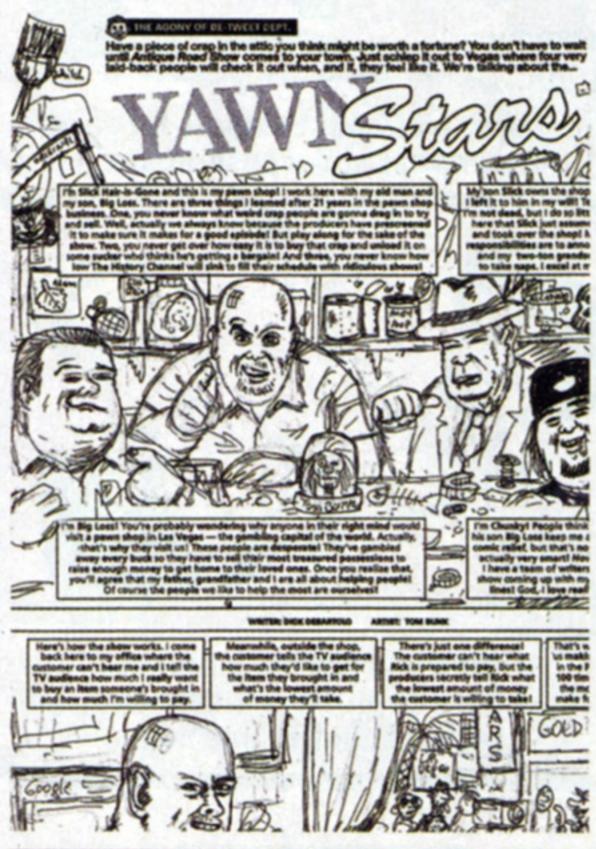
# Just like the magazine, but less "paper-y"!

# NEW ORIGINAL EXCLUSIVE CONTENT!



A great alternative to Google Maps!

## SNEAK PEEKS AT UPCOMING ARTICLES



## **CLASSIC MAD MATERIAL!**



Bookmark

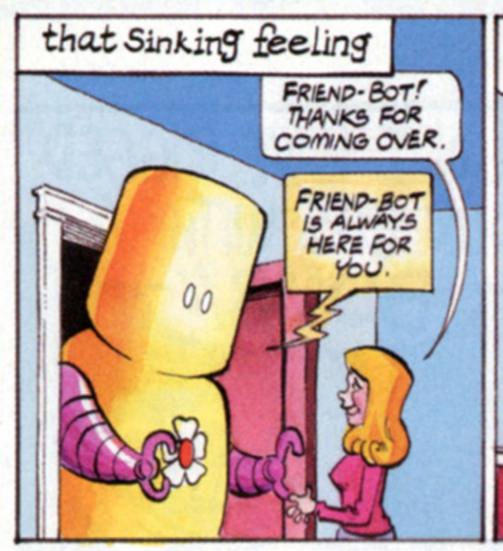
# The Idiotical.com

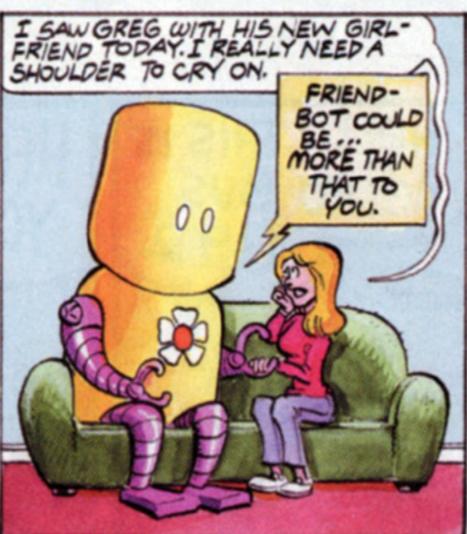
and delete all your other bookmarks!

Your official online source for whatever dumb crap we put up there!

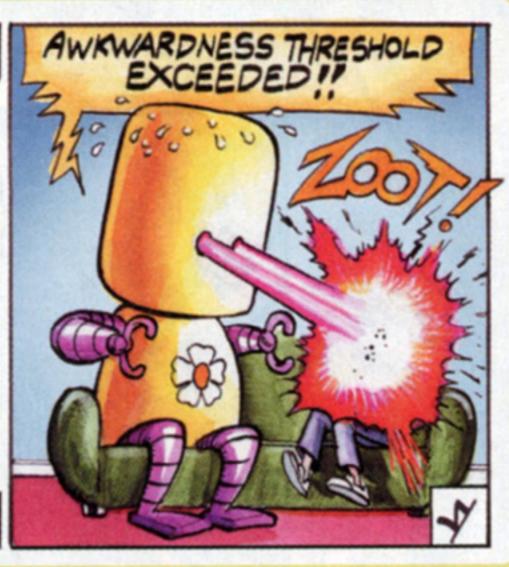
KMarks!

WINNER BEST NEW AND A WARD BY THE BLOCK AWARD.













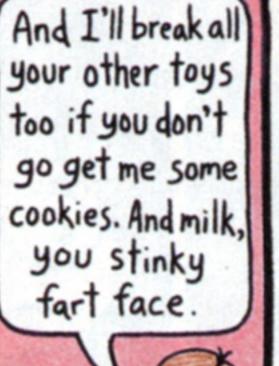




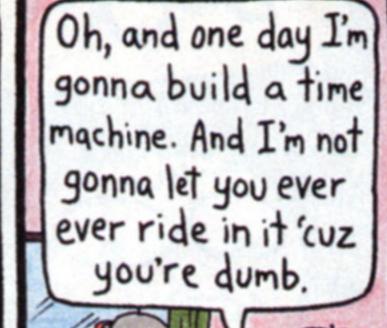










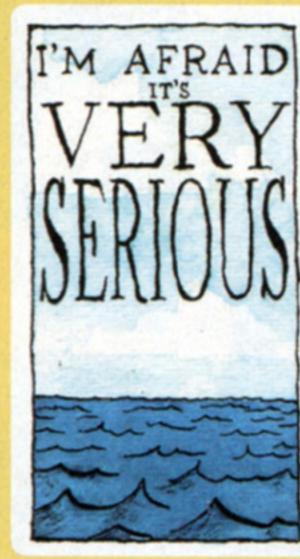










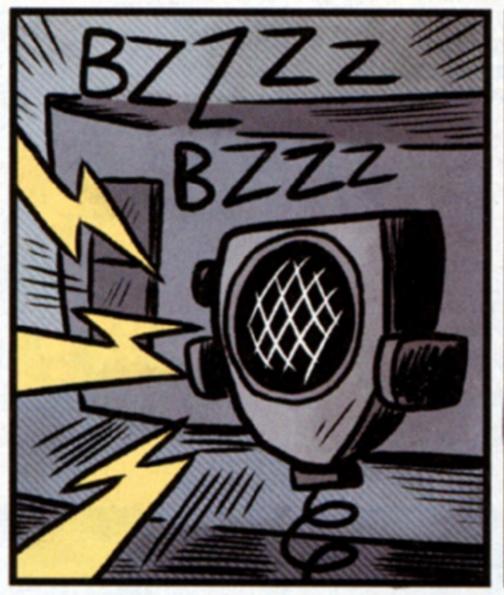






















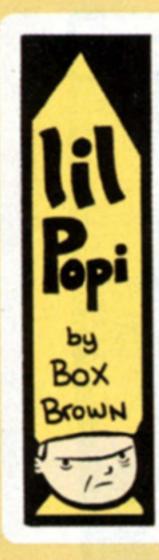


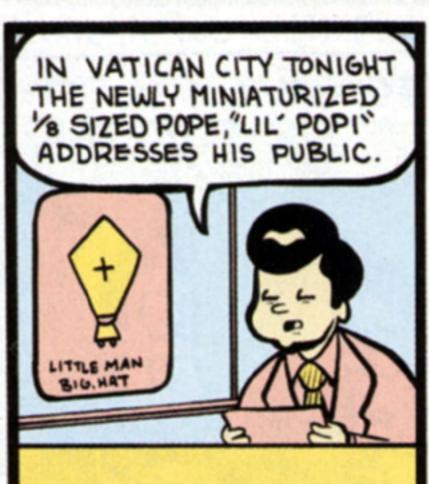




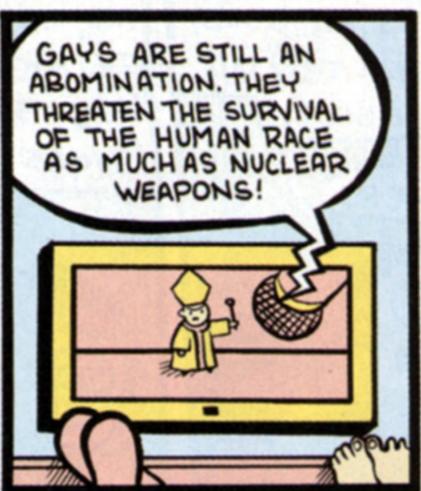






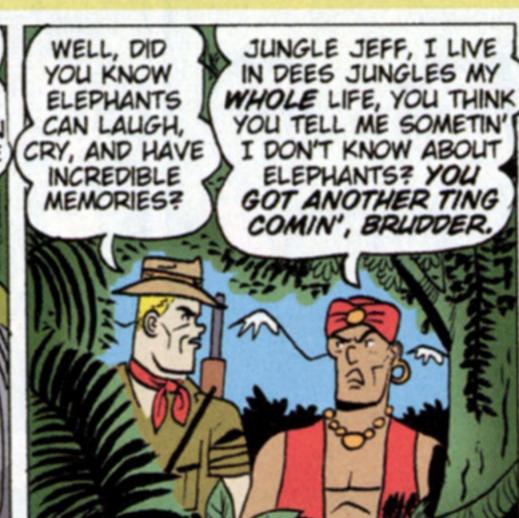






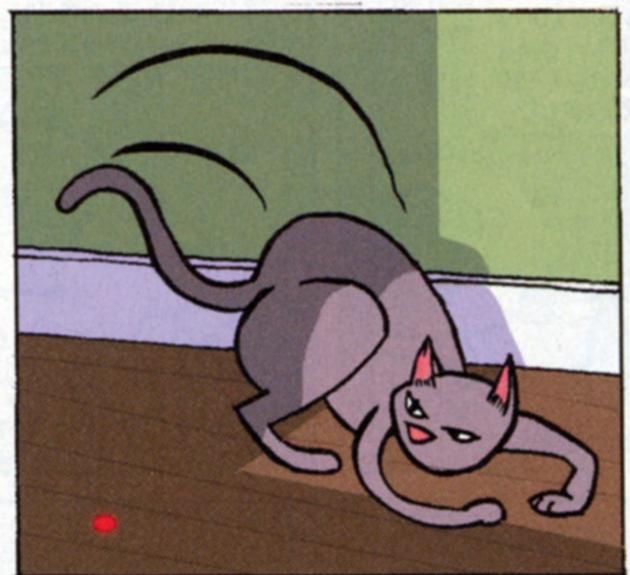


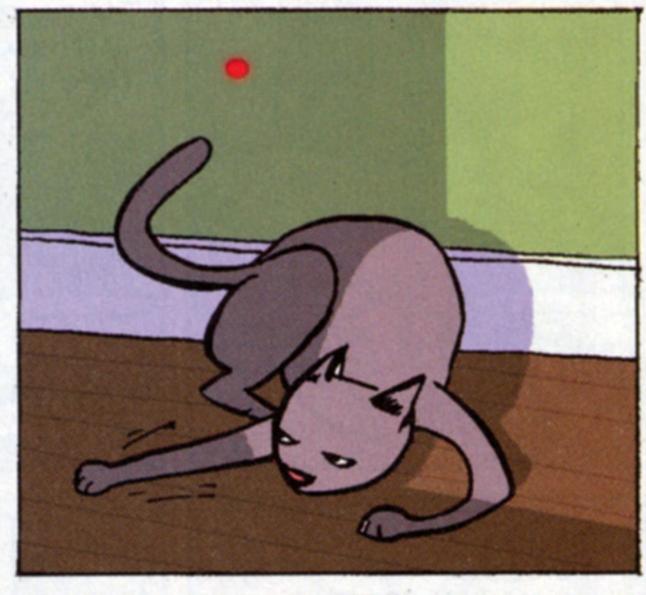




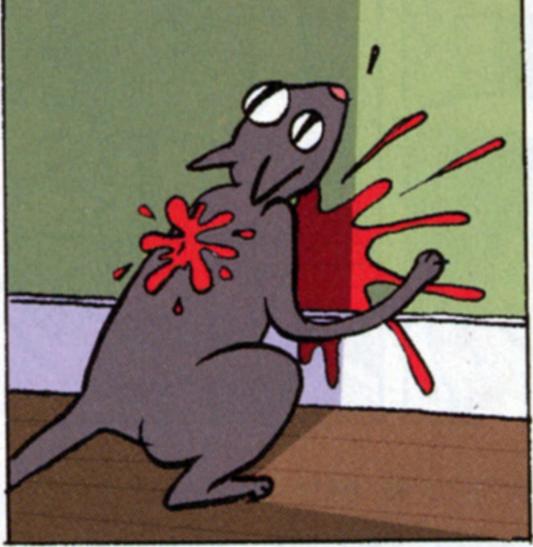




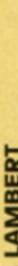












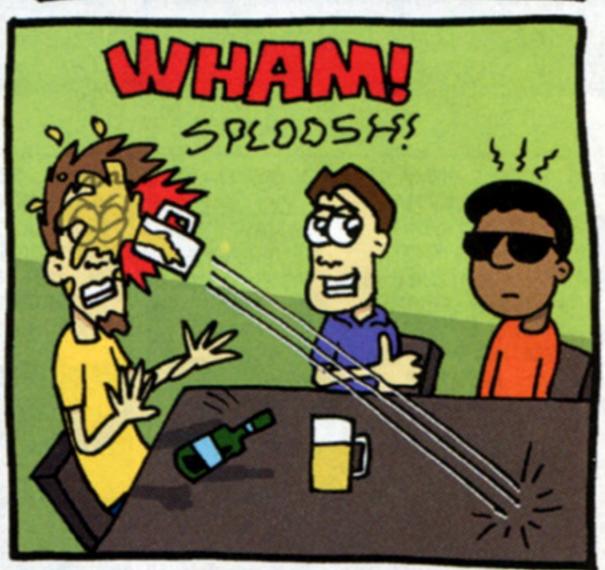








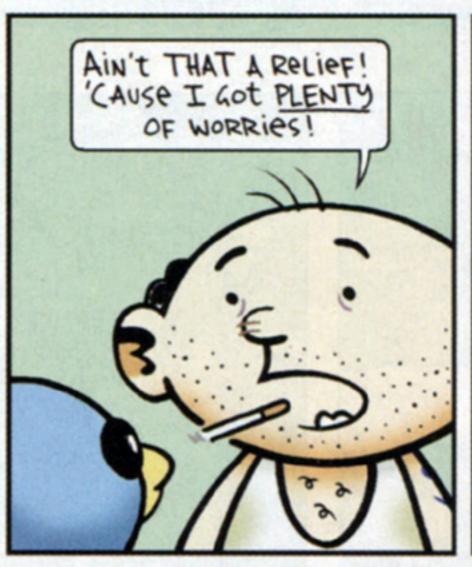


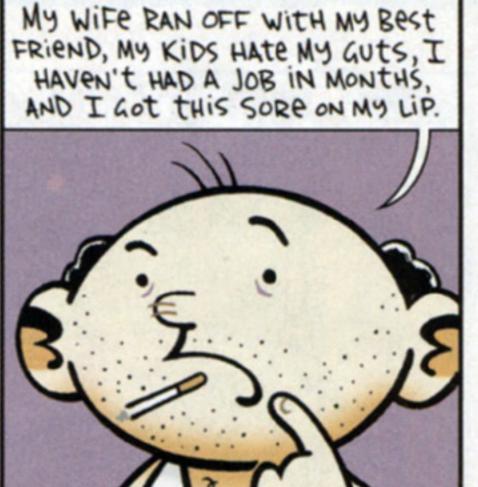


# **GOT YOUR NOSE**







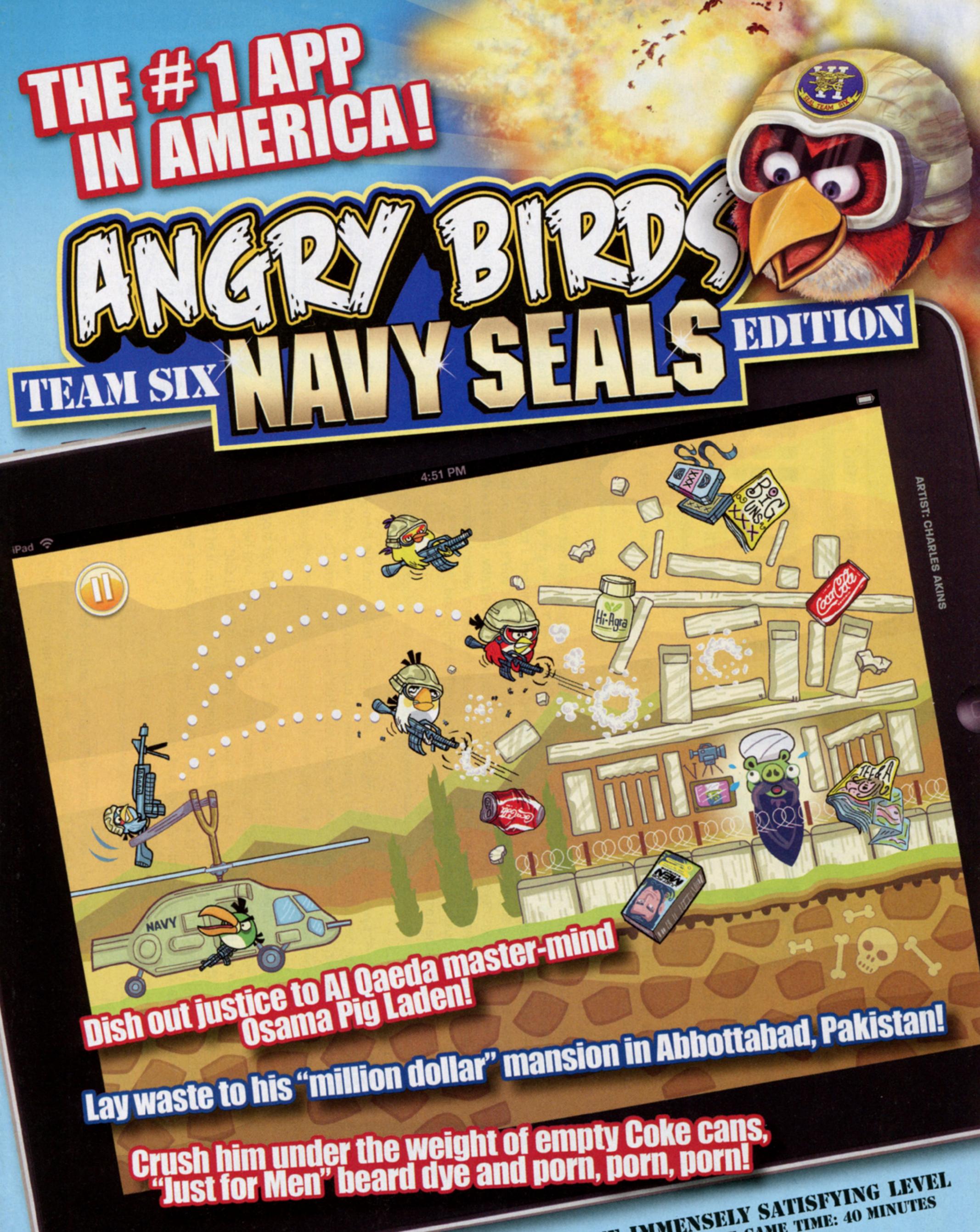
























m/planettad http://www.galaxyo'blogs.co

Planet TAD!!!!





Sall And State of the State of

Search



TER-POUNDERS:



And I realized: If you really, really 5 3. Transform We drove past the local movie theater today, and it's playing Car We drove past this must be the best summer ever.

ed to take Chuck and me to ThrillBlast Mountain

e got a roller-coaster called The SpineWrecker that's

ner, I told my parents, and my dad said, "That's great

ou'd give me the money?" And he said, "Money doesn't

ally, it sort of does grow on trees, or at least inside

luable lesson about what it's like to work for a living.

"Nope." So, if I want to go to ThrillBlast Mountain, July 9, 2011

So, my friend Chuck's brother Doug is home from college, and promised to the solution of the month. Which is awesome! They've got a supposed to be so intense, a girl once threw up her appendix on it. So at dinner, I to news! How are you going to pay for your ticket?" And I said, "Um, I thought you'd girl grow on trees," and I considered pointing out that money's paper, so technically, it sthem. But he told me that he wanted me to earn the money, so I'd learn a valuable And I said, "Can't you just give me \$50 and tell me the lesson?" And he said, "Nope. I have to earn \$50 in the next two weeks.

Awesome news! I was talking to our neighbor, Mrs. Graham, today, and she mentioned that she feels bad for her beagle,

Awesome news! I was talking to our neighbor, Mrs. Graham, today, and she mentioned that she feels bad for her her work. And I suggested that maybe I could take her walk every day, for, like, five dollars. And she said yes! That's \$25 right there! The SpineWrecker, here I come!

# FOR WOTWERFE

officer stopped me
"" And he said, "No.
I I said, "Oh. I don't
I nice of him, until I I'm going to need Bad news: I took Virginia Woof for her first walk today, and a police of because I wasn't cleaning up her poop. I said, "With my bare hands?". You should have a plastic bag with you, or a newspaper, or something." And I have anything with me." And he handed me a piece of paper, which seemed realized it was a ticket for not picking up the dog's poop. It's a \$25 ticket. So to walk Virginia Woof for the rest of the week just to break even.

which is just poop, Plus, apparently, I'm going to need to handle

My 14, 2011

My little sister Sophie and I were watching TV earlier, and the local news had a story on how French people are celebrating

Bastille Day. Sophie asked what Bastille Day is, and I told her it's like the French version of the 4th of July. She thought

about it for a minute, and then said, "How can the French have their 4th of July on the 14th of July?" I told her the French have to

way to make money: I decided one in the house. You know how what to do when life doesn't but it just tasted weird and ened a chocolate milk stand. It but it turns out in the sun for but it turns out, nobody wants one of our neighbors, who e and finish it later." On the neone to weed her garden for ow. Whoo hoo! So, today was really hot out, and I came up with a pretty good idea for a way to so, today was really hot out, and I came up with a pretty good idea for a way to people say, "When life gives you lemons, make lemonade"? They never mention what t give you lemons. I tried making orangeade, with orange juice, water and sugar, but it j wrong. And then I saw that we had some milk and some chocolate syrup, so I opened a But I realized pretty quickly that nobody really wants to buy chocolate milk that's been a while — and changing the name to "Hot Chocolate" seemed like it might help, but it hot chocolate in the middle of July. After all that, I only wound up making \$3 from one pretended to take a sip from the cup and said, "I'm going to take this back inside and f plus side, my mom said that she was talking to her friend Cheryl, who needs someone her. She said she'd pay me \$20 to do it. I'm going to go over to her house tomorrow. When. ds someone

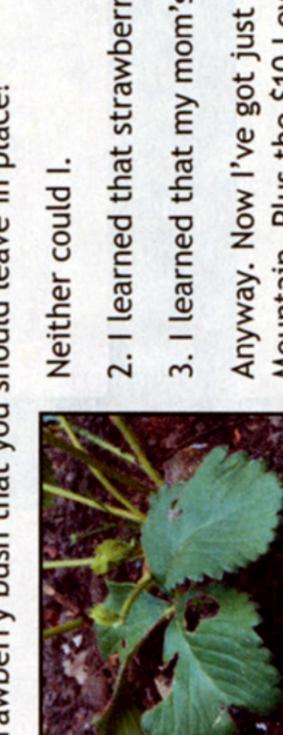


, 2011 Here are three things I learned today.

should pull out which of these is a weed that you 1. I learned that a lot of weeds look a lot alike. For instance, can you tell by its roots, and which is a strawberry bush that you should leave in place?







Neither could I.

3. I learned that my mom's friend Cheryl is tough, but fair.

y bushes cost around \$30.

ThrillBlast to go to sucks. two days to earn enough money we my mom's friend Cheryl. This



Well, it took a lot of work, but I did it! In the last two days, I vacuumed out all the sofa cushions looking for change, I collected cans and bottles and returned them for the deposit money, I sold a pile of comic books back to the comic-book store for a nickel apiece, and I cleaned all the leaves out of Mrs. Graham's gutters, and I've got exactly enough for my ticket! Whoo hoo! I can bas sleep, I'm so psyched — I really hope I get to see someone puke up an organ on The SpineWrecker tomorrow.



ely

r the SpineWrecker. And you know what they leave out by how long we waited, but to put it in Lord of the Cowers. And after all that waiting, we got on the ride, are of the other big roller-coasters, but we didn't have g around the park and then came home again. When we deten that I couldn't believe I'd worked so hard, for so long, I that I couldn't believe I'd worked so hard, for a living." So, this morning, we went to ThrillBlast Mountain, and we got on line for the commercials for roller-coasters? The lines. I don't even want to say hand it was all of The Fellowship of the Ring and a little of The Two Tow and it was fun, but it was over after, like, two minutes. We would've gone on some time to wait on their lines before Chuck's brother took us home. So we just hung a got home, my dad asked how the day went. I told him that it sort of sucked, and thand had so little to show for it. And he smiled and said, "Exactly. Congratulations.

WRITER: TIM CARVELL

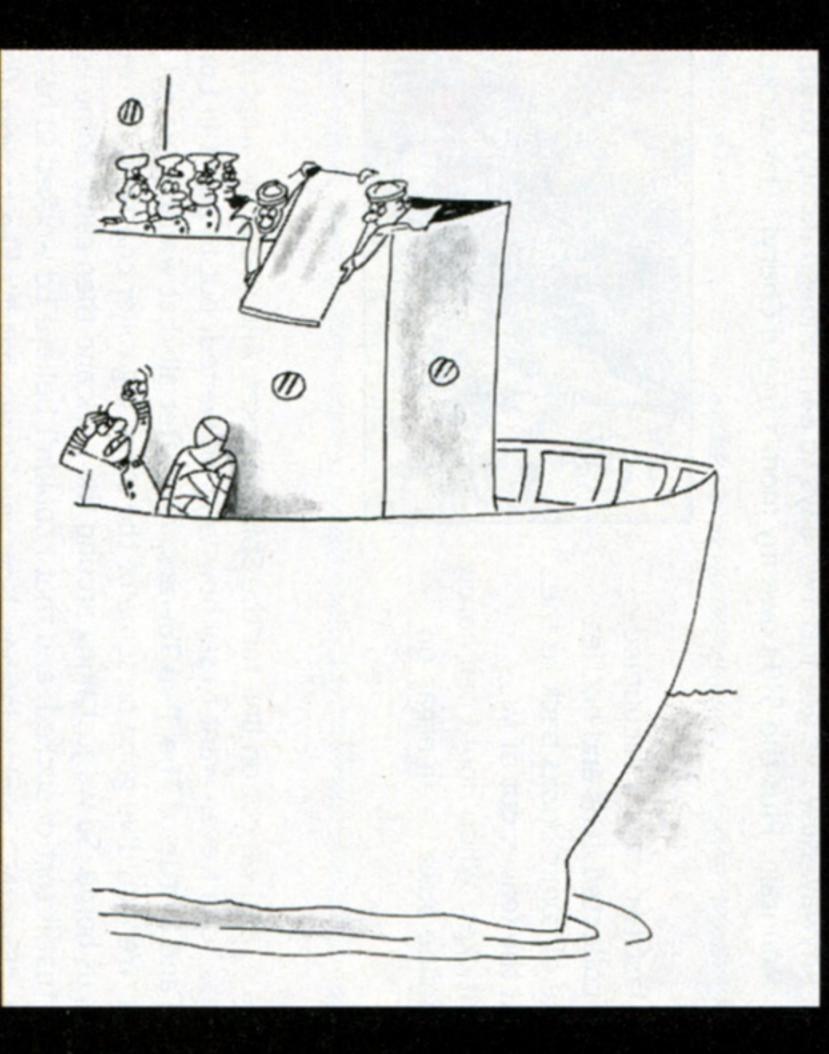
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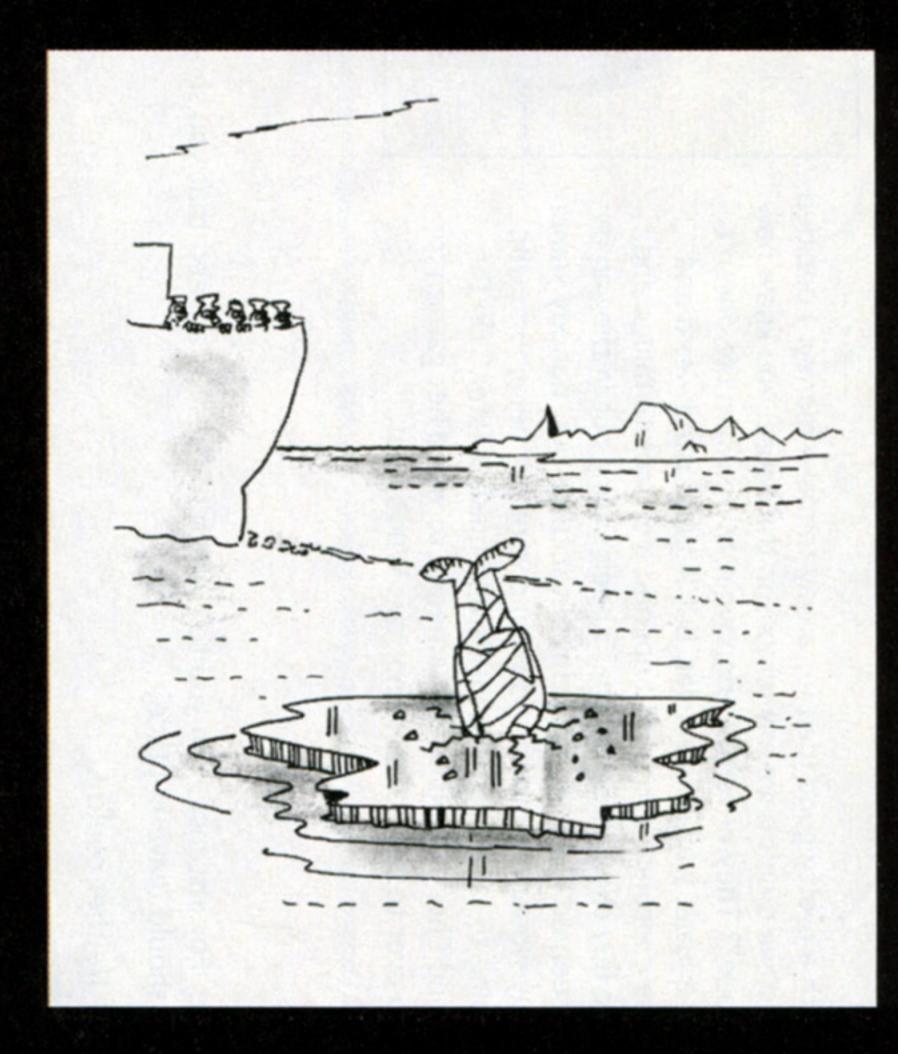
# THE MAD VAULT

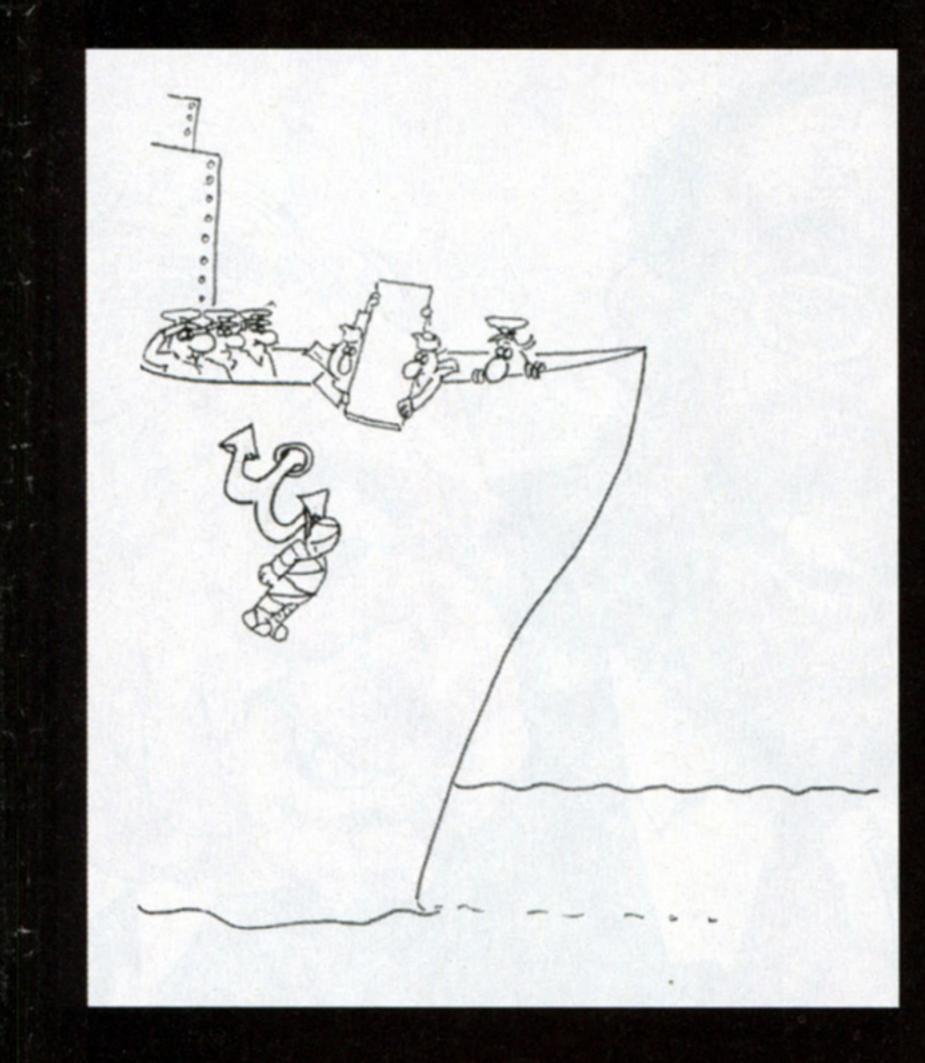
The recent disposal of Osama Bin Laden's body in the Adriatic Sea reminded us of this classic article, which shows how things rarely go as planned. From MAD #176 • July 1975

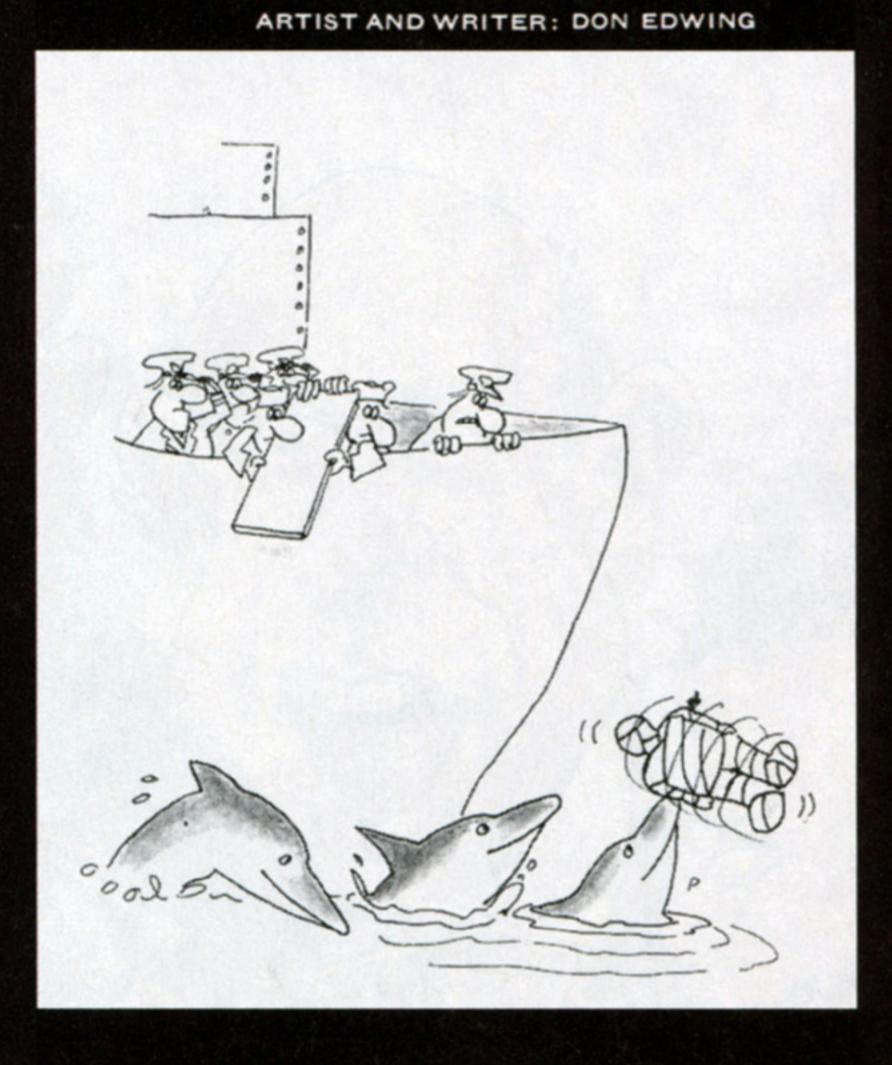
FLOAT SOME AND JETTISON SOME DEPT.

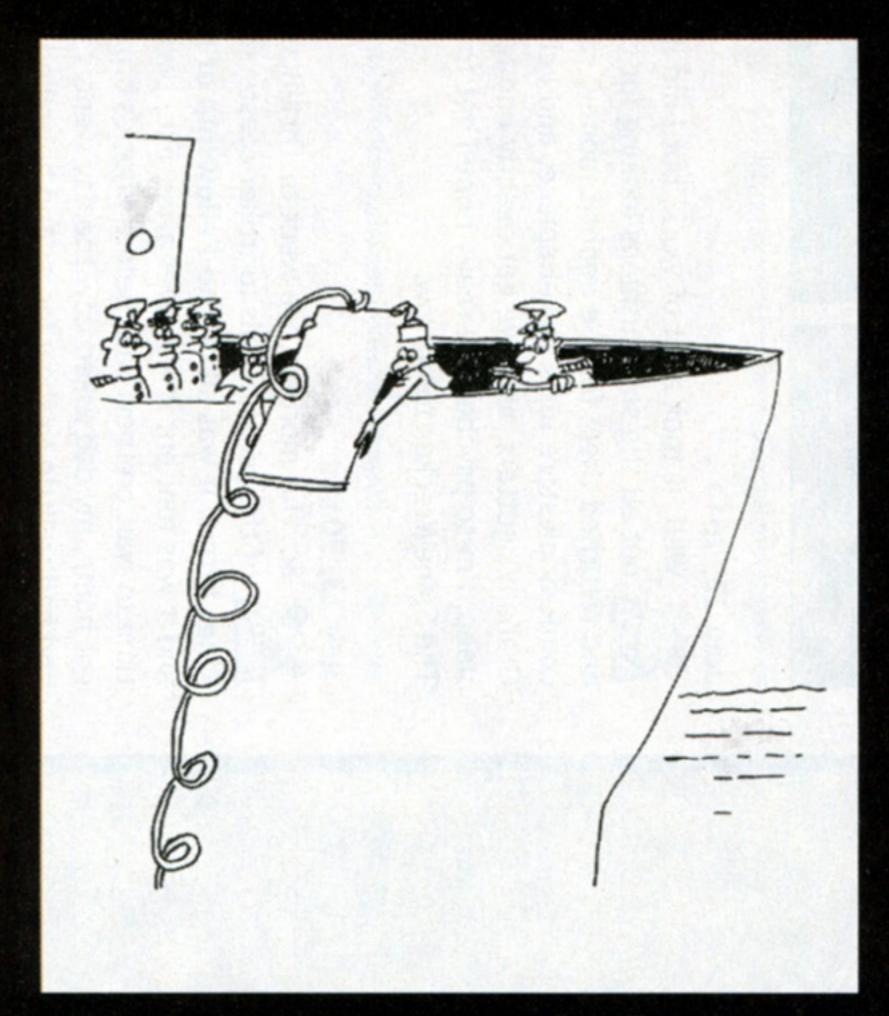
# LOOKAT BURIAL ATSEA

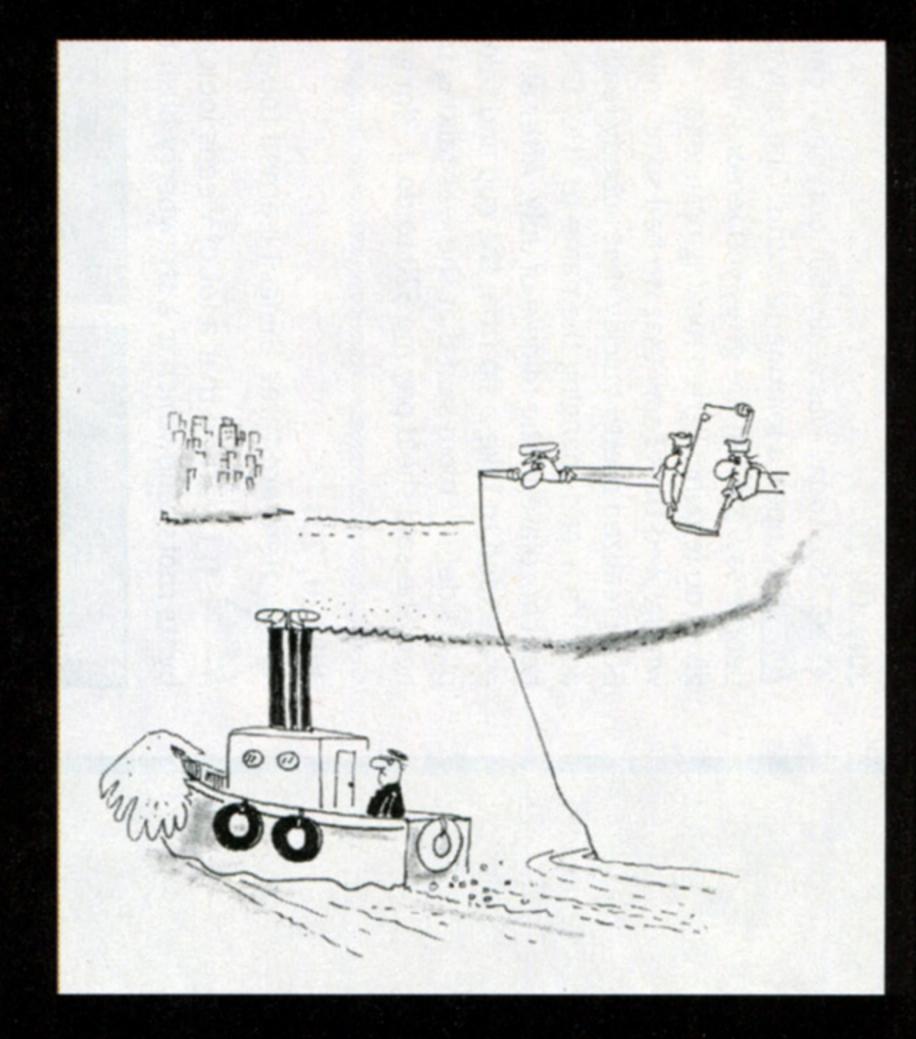


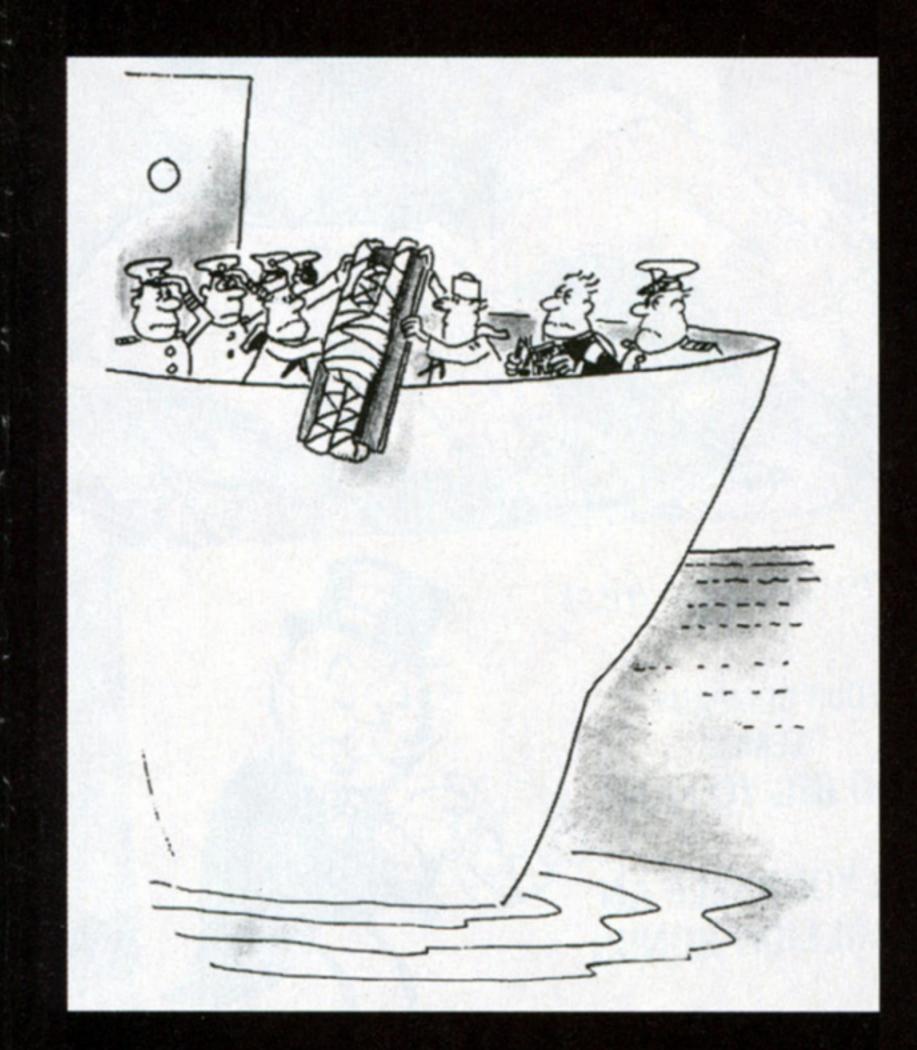


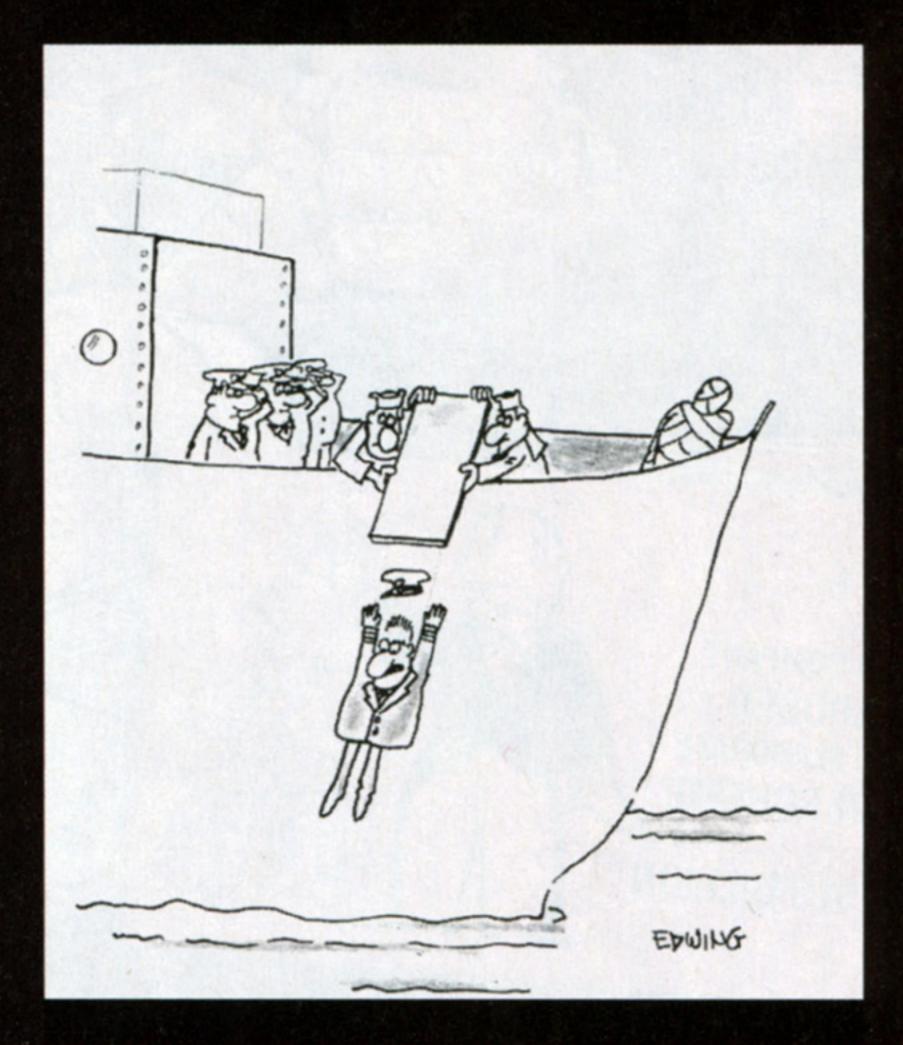












# COMMUNITY JEST DEPT.

The nimrods who make Monopoly have "updated" the classic game by adding a computer to the board that resembles a giant bottle of soy sauce. This effectively eliminates all of the cheating, rule-bending and mean-spirited haggling that makes playing fun! A much better way of "updating" would have been to introduce new Chance and Community Chest cards that reflect the business world of the 21st Century. It's with that in mind that we (pass go and) present...

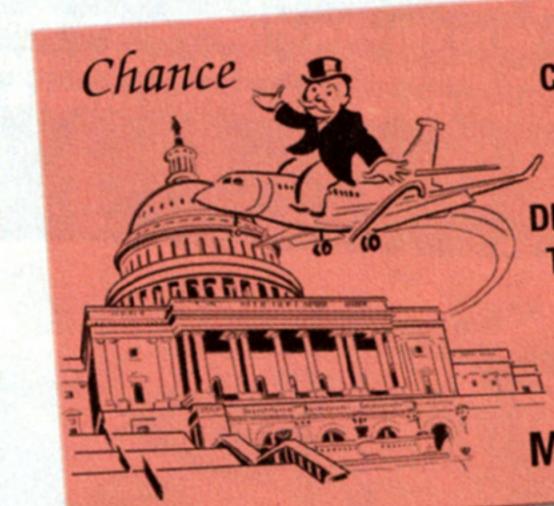
NEW MONOPOLY CARDS

THAT REFLECT THE SLEAZY WAY BUSINESS IS REALLY DONE



YOUR COMPANY IS RESPONSIBLE FOR A MASSIVE ENVIRONMENTAL DISASTER — HIRE PR AGENCY TO SPIN STORY

PAY \$75 MILLION

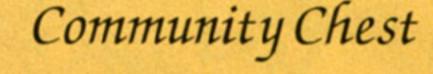


CONVINCE CONGRESS TO BAIL-OUT YOUR COMPANY, DESPITE HAVING FLOWN TO WASHINGTON ON A LUXURY CORPORATE JET

MAKE \$750 MILLION



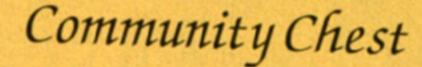
CONGRESSMAN WHOSE CAMPAIGN YOU BANKROLLED BECOMES CHAIRMAN OF COMMITTEE REGULATING YOUR INDUSTRY **SAVE \$100 MILLION** 





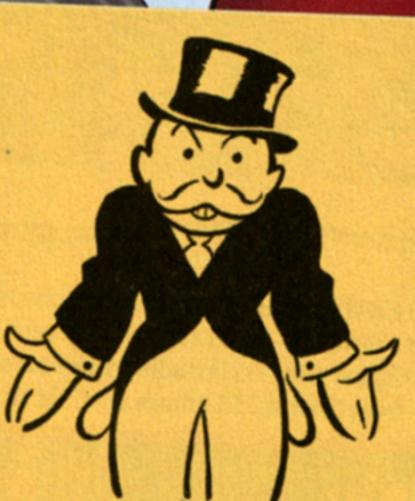
**USE \$50 MILLION** OF TAXPAYER **BAILOUT MONEY** TO PLASTER YOUR NAME ON A BASEBALL PARK

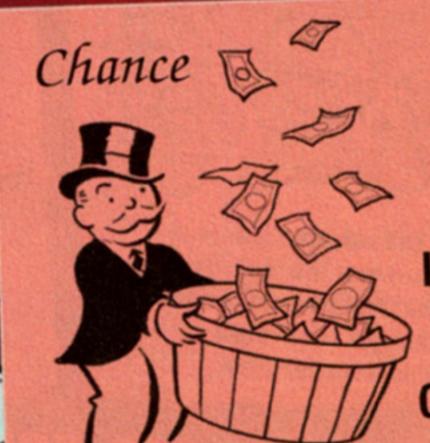
> **ADVANCE TO** FREE PARKING



DECLARE **BANKRUPTCY** TO AVOID PAYING **RETIREES**' **PENSION BENEFITS** 

**SAVE \$300 MILLION** 





**DESPITE ITS** RECORD PROFITS, CONGRESS VOTES TO INCREASE SUBSIDIES FOR YOUR COMPANY

**COLLECT \$40 MILLION** 

# Chance

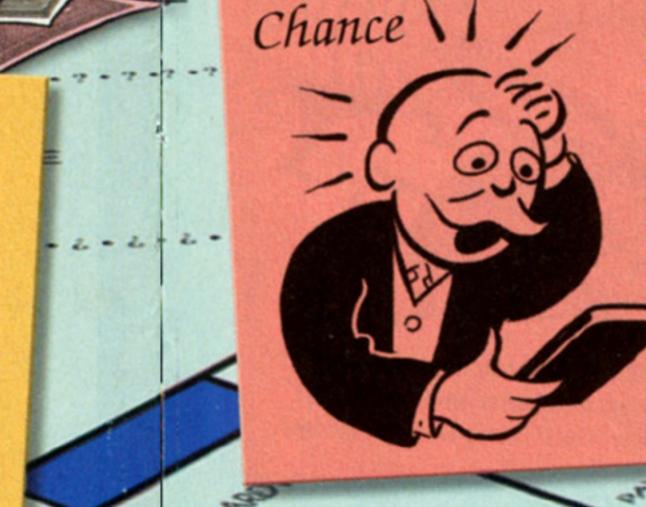
YOUR COMPANY EXPOSED AS AN ELABORATE PONZI SCHEME

LOSE \$15 BILLION

Community Chest

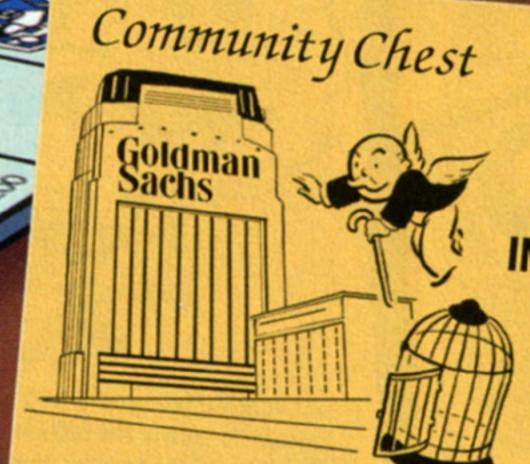
YOUR COMPANY DEEMED "TOO BIG TO FAIL"

**GIVE YOURSELF AN** \$85 MILLION BONUS



CONGRESSMAN WHOSE CAMPAIGN YOU BANKROLLED TEXTS HALF-NAKED PHOTO OF HIMSELF AND RESIGNS IN DISGRACE

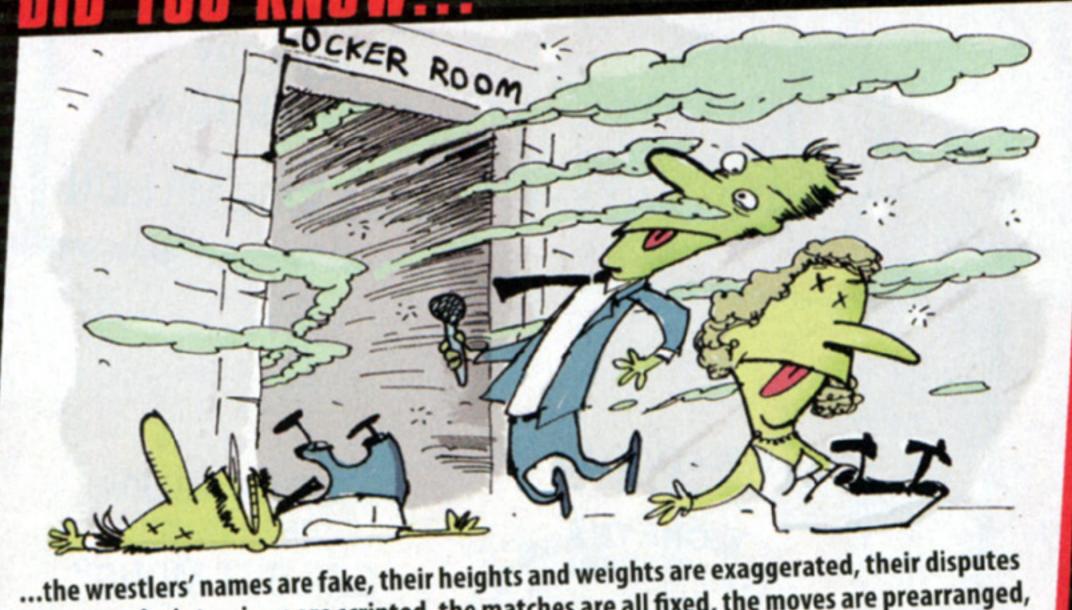
LOSE \$50 MILLION



YOU'VE BEEN HIRED BY A POWERFUL WALL STREET INVESTMENT BANK

**GET OUT** OF JAIL FREE!

World Wrestling Entertainment isn't just a glistening freak parade of sweaty man-meat. It's info-cational! The shows Raw and Smackdown regularly air a text feature called "Did You Know?" which spotlights little bits of trivia about the WWE. But most of the official "Did You Know?" entries are bor-r-r-ring. They brag about their own Nielsen ratings, or their charity appearances, or their website hits. And the WWE will never stop flogging their far-fetched claim that Raw is the "longest running" "weekly" "episodic" show in "prime time" television history (at least among all shows in history that have featured a bearded 4-foot-4 leprechaun fighting a 7-foot-tall Punjabi). But there's so much more to learn. Pay attention as...



are phony, the interviews are scripted, the matches are all fixed, the moves are prearranged,

and the annual draft is rigged...but the awful smell in the locker room is 100% real?



...in the latest "SmackDown vs. Raw" video game, you control Undertaker vs. Kane with realistic, exciting and fast-paced action, which makes it totally unlike an actual match between Undertaker and Kane?



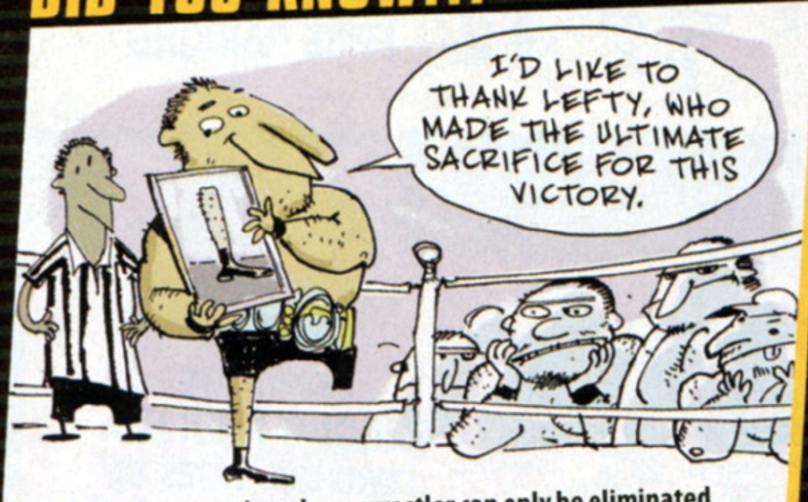
...the temperature under Rey Mysterio's mask can get heated enough to cook a Hot Pockets calzone?



...although he is not a real king, Jerry "The King" Lawler is legally permitted to behead one opponent per year?



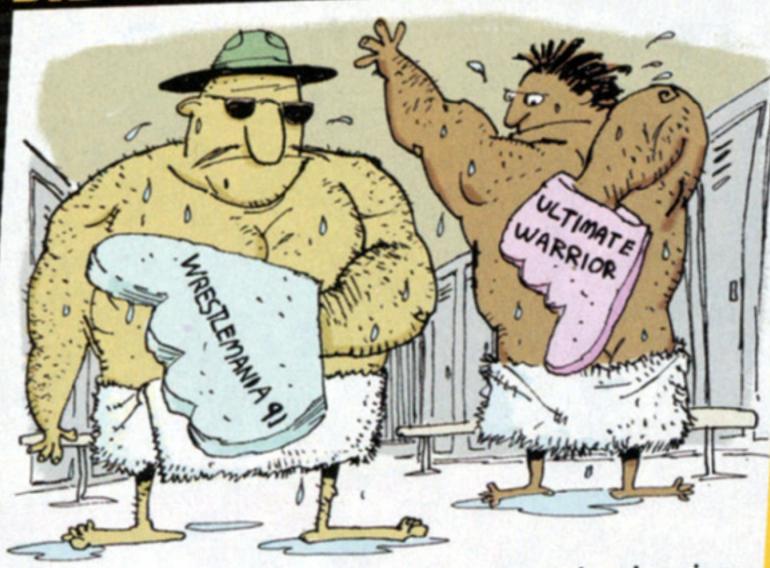
...it's possible to avoid a messy copyright infringement lawsuit by changing as few as three of the notes in a popular song?



...according to the rules, a wrestler can only be eliminated from the Royal Rumble when he goes over the top rope, and BOTH feet must hit the floor? That requirement means that a wrestler who had the forethought to have one of his legs surgically removed would be unbeatable.



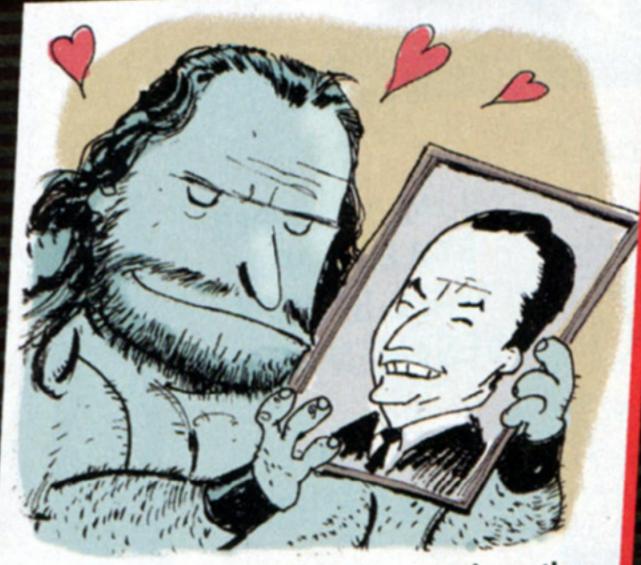
...the WWE's quasi-annual Slammy Awards, which features such garbage categories as "Best Personal Hygiene" and "Best WWE.com Exclusive," with past winners including Bob Barker and a vomiting announcer...is nonetheless STILL more credible than the Golden Globe Awards?



... after a match, sweaty wrestlers often pat themselves dry using the company's stock of outdated leftover novelty foam hands?



...one-fifth of all WWE programming time now consists of some wrestler or another walking purposefully down a concrete backstage hallway?



...Triple-H took his wrestling nickname to honor the legacy of former Vice President Hubert H. Humphrey?



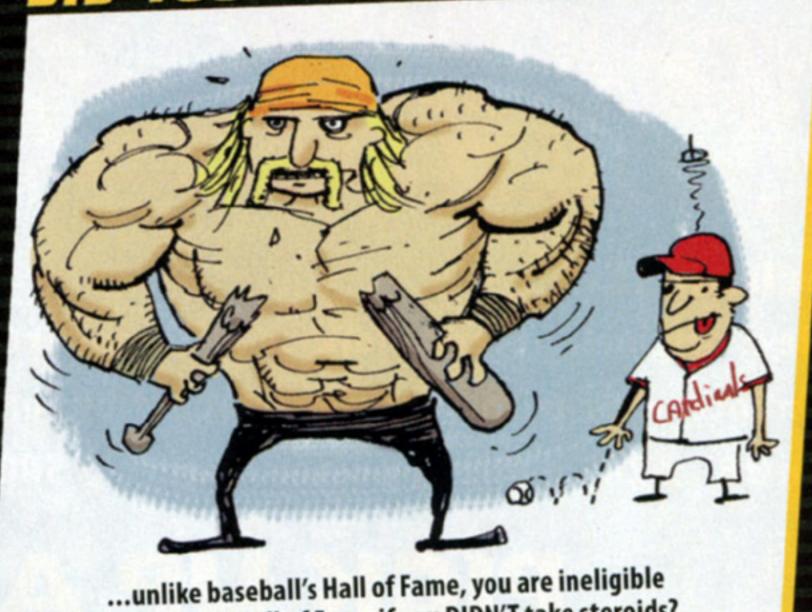
...Linda McMahon, who publicly kicked husband Vince McMahon in the testicles in 2001, spent over \$50 million of the family's money on her failed 2010 campaign for the U.S. Senate? Vince preferred 2001.



...on June 14, 2006, when the referee lost control of a "Tables, Ladders and Chairs" match, the WWE heavyweight title was mistakenly won by a ladder?



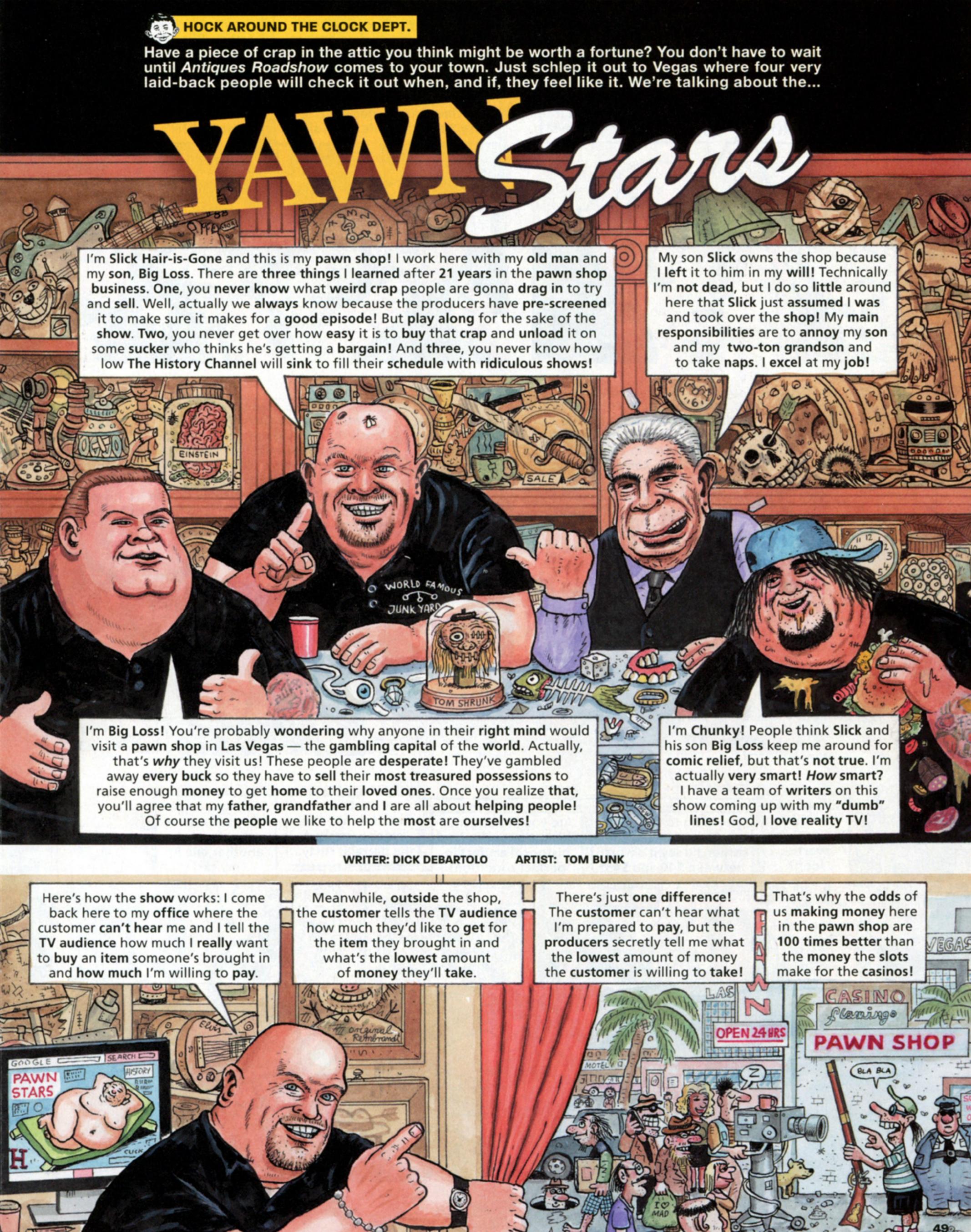
...when a wrestler flips off the top rope into the air, and lands sideways on top of a thick, lumpy opponent, crunching into his torso, knees and elbows, all of the punishing impact is transferred into that opponent? But when a wrestler's strategy fails and he lands instead on the perfectly even surface of the ring padding, the pain is agonizing? That's just physics.

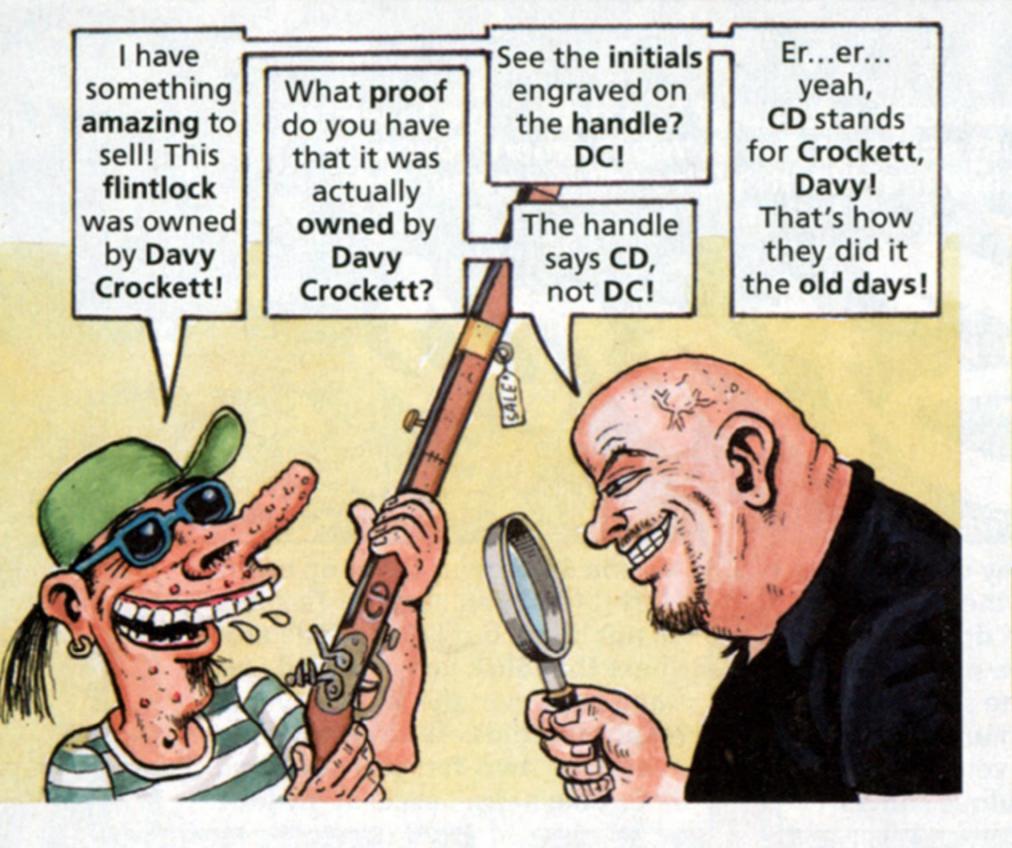


for the WWE Hall of Fame if you DIDN'T take steroids?

# ON SALE NOW WHEREVER BOOKS ARE STILL SOLD!





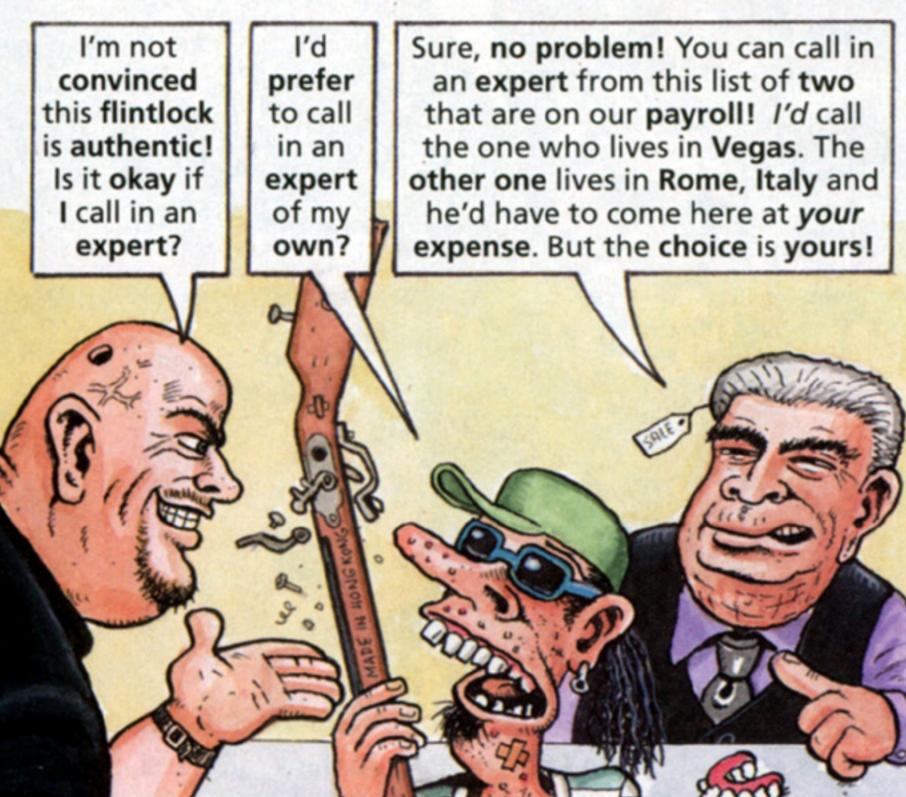


If this really is Davy Crockett's flintlock, it would date back to 1822! James Graham would have most likely crafted it and today it would be worth a fortune! Crockett loved his gun so much he affectionately named it "Old Betsy," after his wife or his sister!

Your father sure knows a lot about history!

nothing about history but a lot about Google! That's another reason he runs back to his office so much. So he can do a quick web search and then pretend he's some kind of genius!

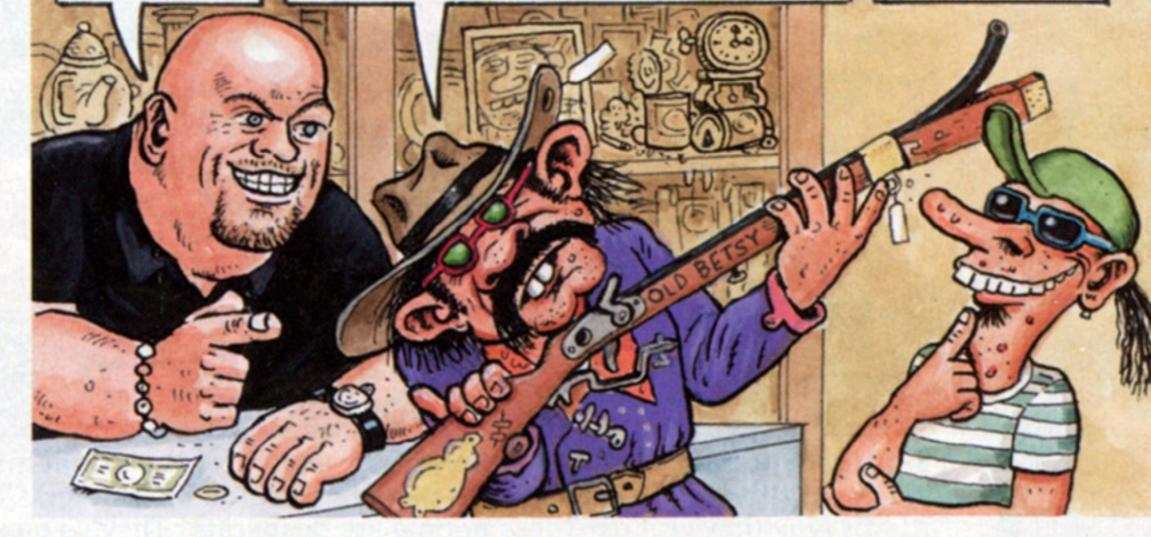




I'm here with
John Slanina,
an expert on
firearms! So
John, what's
your expert
opinion
about this?

If this really is Davy Crockett's
flintlock, it would date back to 1822!
James Graham would have most likely
crafted it and today it would be worth
a fortune! Crockett loved his gun so
much he affectionately named it "Old
Betsy," after his wife or his sister!

\*&^% John, if you're going to Google the exact same information I Google, I'll get myself a new expert!





Well, now This is the original Because I know any idiot envelope Abraham you're knows the Lincoln used lying! address when he wrote the Gettysburg goes on What makes Address! See, the front of the it's right there you say on the back! I'm lying? envelope! Linkoln

Wow, smear the ink! proof this is real! See if kind of address. This It's not dry you can get me Lincoln's | get cell phone number so I yet. Ink from a is the original, can give him a call and fountain pen famous now! takes a long ask him about it. Then Lincoln's Can I come back and we'll talk. time to dry! Gettysburg hold I'm not stupid, you know! Address! it? Linkoln

Okay, but don't

This isn't that

This is Sick Restorations.

Sorry, pal, I still need

That was thanks to me

What's the most important thing Slick considers before making an offer?

A. How good it looks on camera.

B. How much he can B.S. about the item.

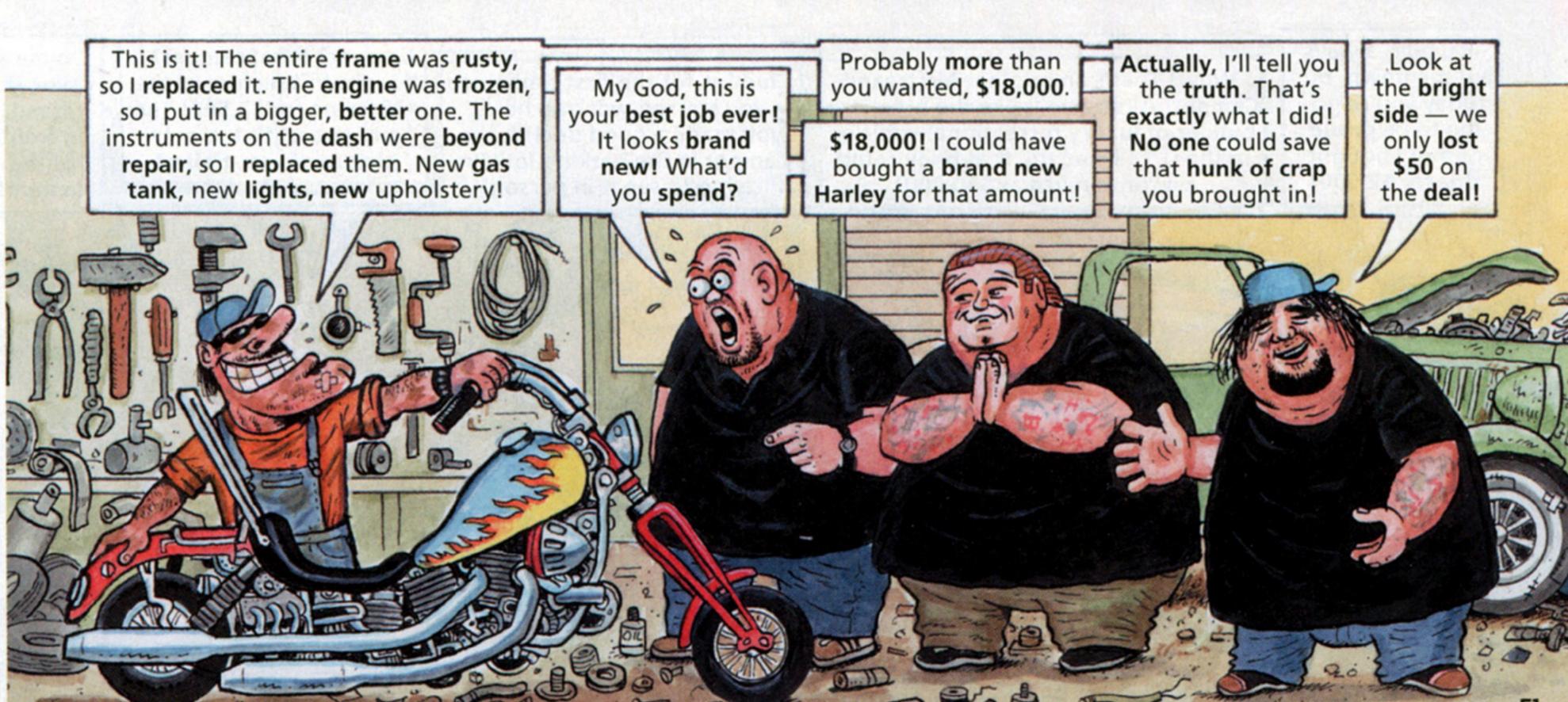
C. How likely Chunky is to make a stupid comment about it?

Answer:

D: How stupid Chunky will look playing with it on camera.

When we buy collectables a total you paid \$50! The guy disaster, that are in sad shape we bring was looking for between them here. Sick is the master but we \$35 and \$40. I was the at making the old new again! only one who talked him up Just yesterday we brought paid to \$50. Wait a minute \$50 Sick a rusted out 1907 Harley - I think I screwed up **Davidson Motorcycle!** for it! again! Darn!

It was



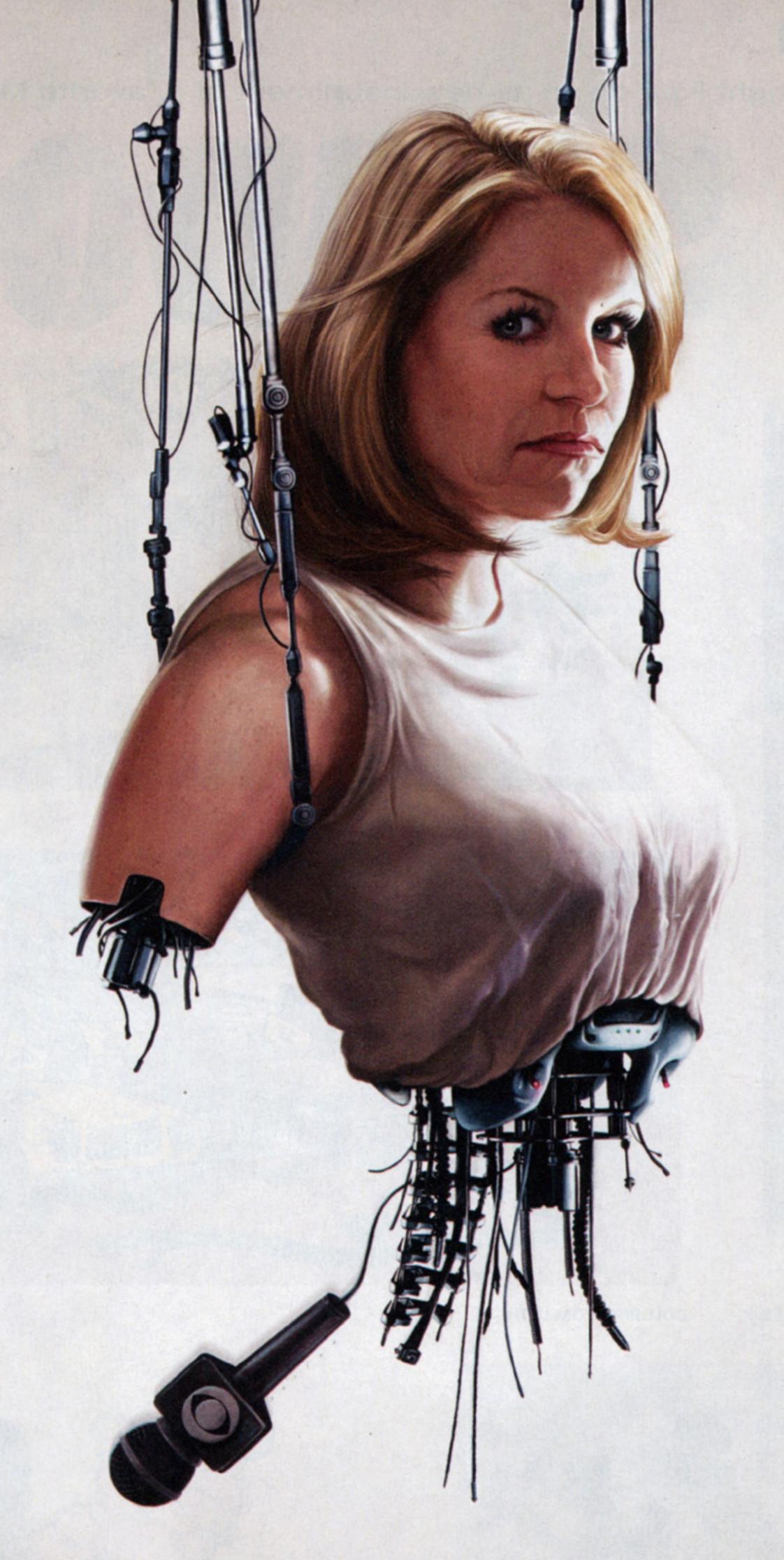




C. 10 Egg

McMuffins

with sausage



BAD REVIEWS AND POOR RATINGS SHORT CIRCUITED HER CAREER.

TERNINATED
THE KATIE COURIC CHRONICLES

And now we shine a bright light on an all-new installment of a favorite MAD feature...

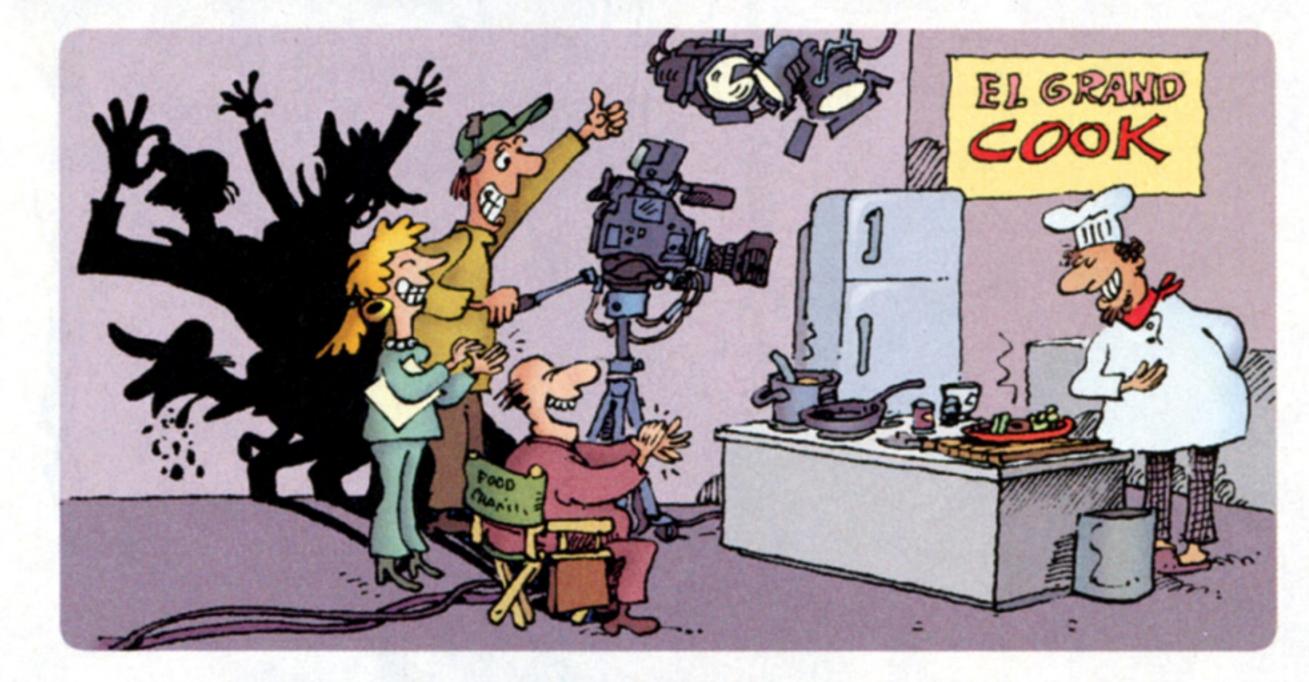
# THE SHADOW KNOWS

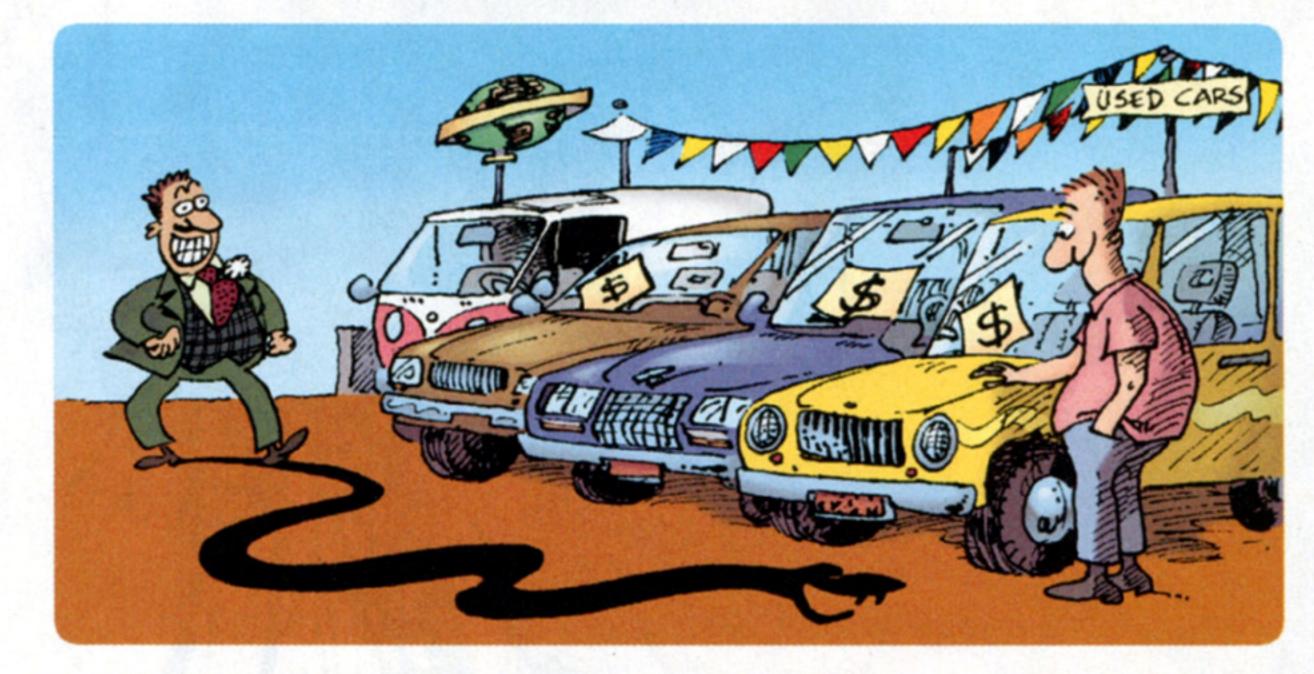


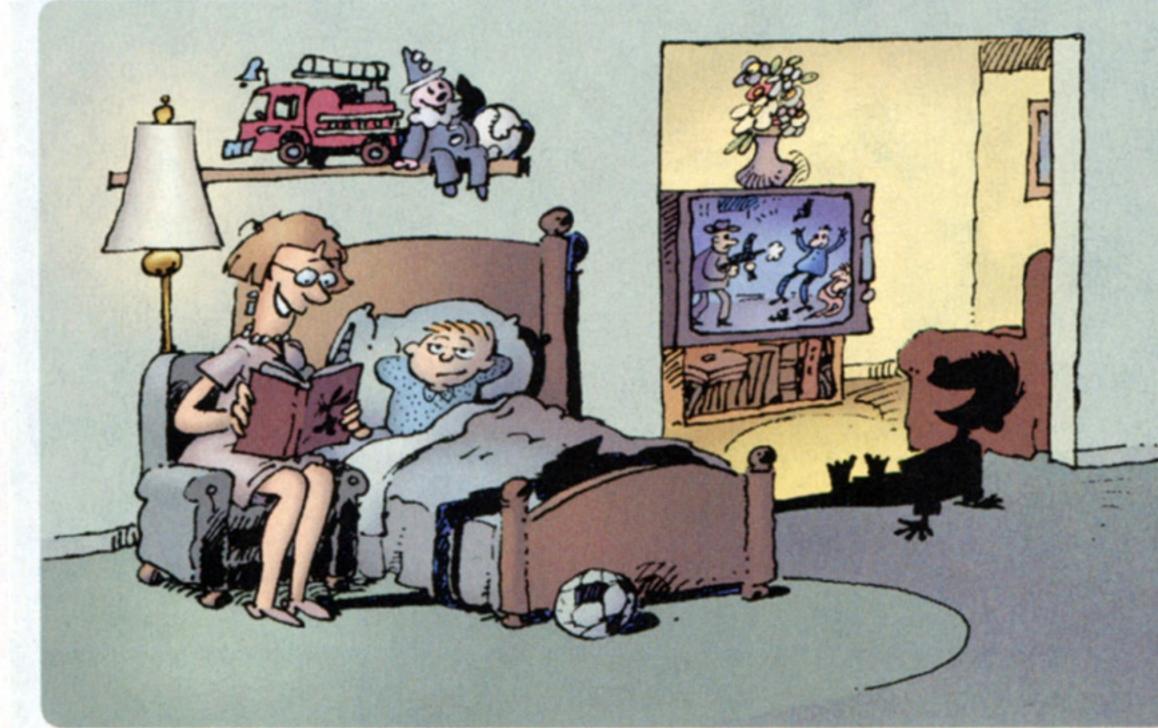


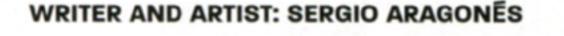




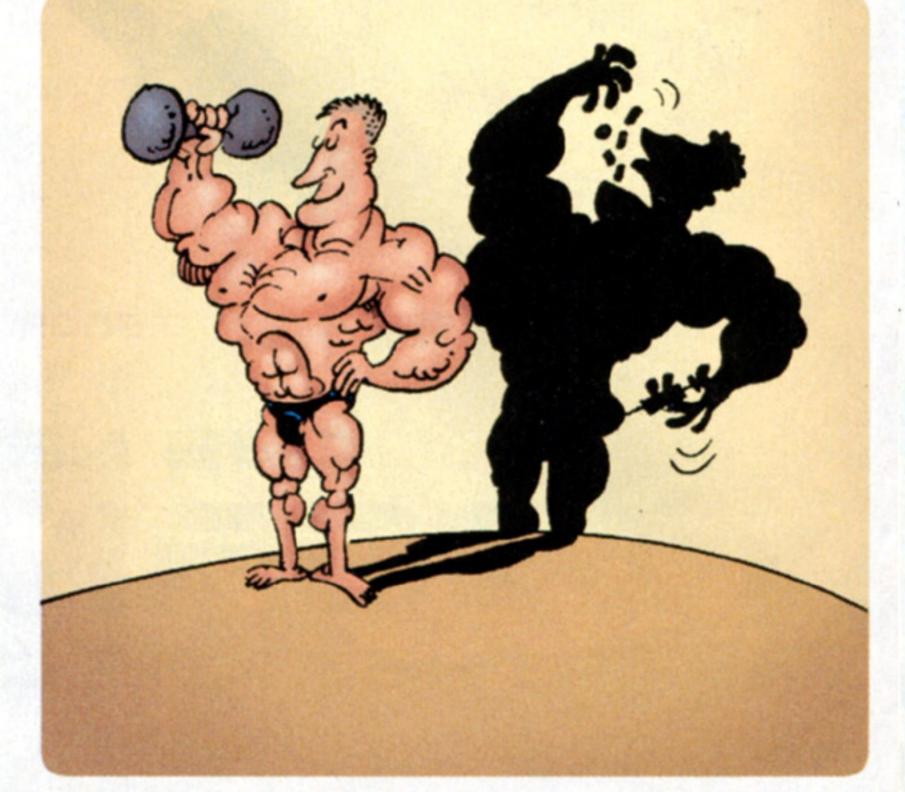


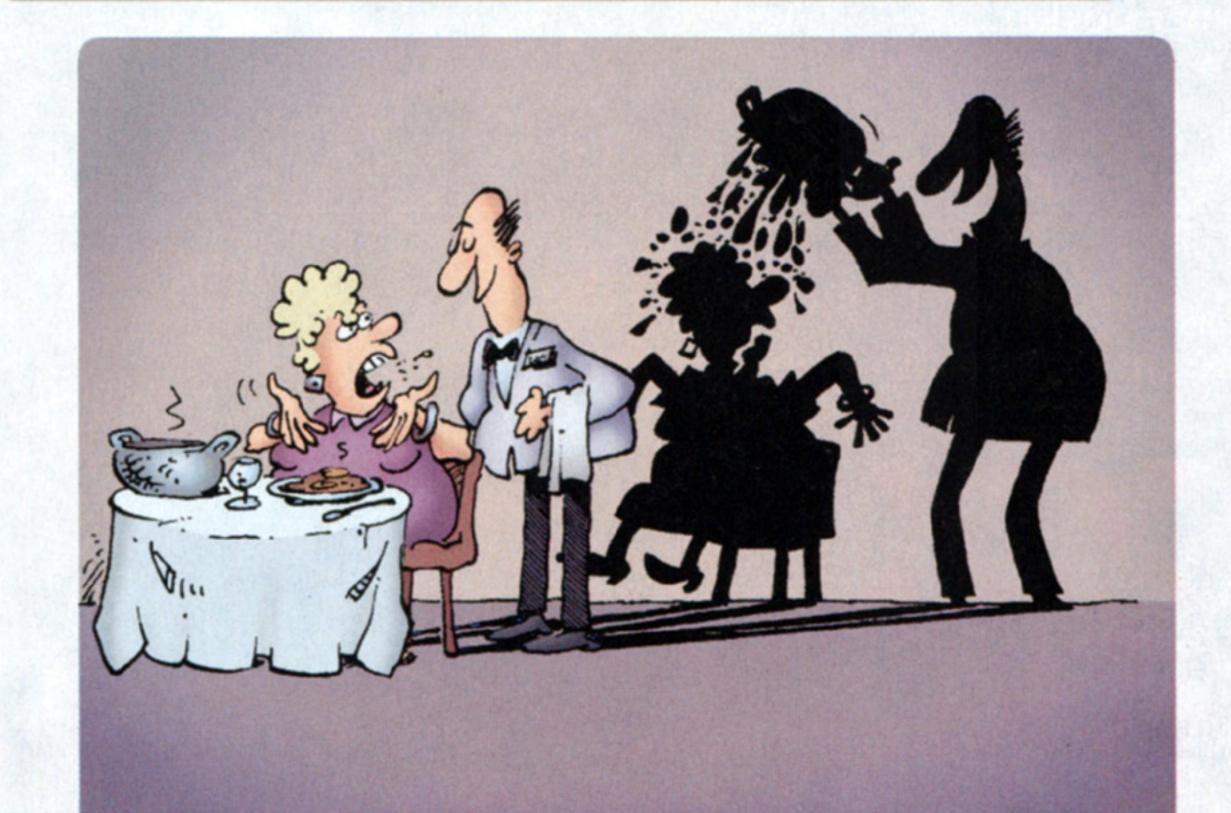














# Dos Equis presents Fascinating Facts about

# THE least INTERESTING MAN in the WORLD

He clips his own nostril hairs...with his teeth.

He once vomited in a woman's hair...and she apologized to him.

He is so thoroughly heterosexual that even having sex with numerous men does not make him gay.

He had very good luck last summer with those upside-down tomato planters.

Homeless people have begged him to take their spare change.

He once bought a backhoe and a hydraulic crane to an Amish barn-raising to get the job done faster.

He smuggles Cuban cigars into Cuba.

He figured out Bruce Willis was dead within, like, the first five minutes of *The Sixth Sense*.

He sometimes gives away full size Butterfingers on Halloween.

He once climbed onto a pool table in a drunken stupor wearing golf cleats, irreparably tearing the felt and cracking the slate – and then defecated in the corner pocket.

"I don't always drink beer, but when I do I always wake up next to an ugly woman."



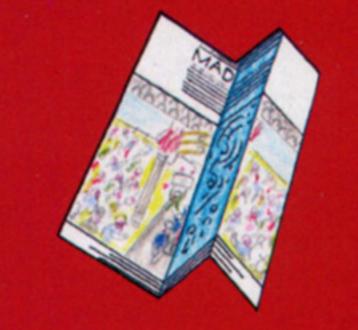
"STAY WASTED, my friends."



WHAT DESPICABLE
GROUP IS SCORNED
AROUND THE
COUNTRY WHEREVER
THEY GO?

# HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

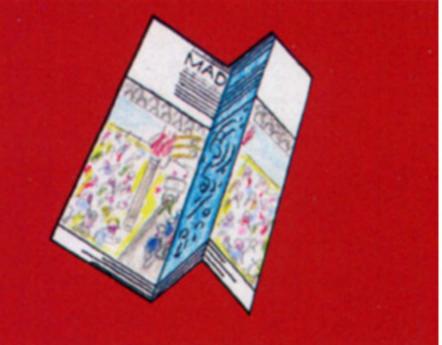
There's a group that seems to court the public's hatred. Most people feel that they're way out of bounds — and they'd love to shut them down and even the score once and for all. Still, these repulsive jerks thrive on the attention, and continue their press. It's unclear if they'll ever rebound from this negativity. To find out who is making these hateful points, fold page in as shown.



FOLD PAGE OVER LEFT FOLD BACK SO THAT "A" MEETS "B"

THERE IS NO WORSE GROUP THAN THIS. THEY ARE MISERABLE AND UNLIKEABLE. THERE IS NO AMIABLE WAY TO DEAL WITH PEOPLE WHO ARE HEARTLESS AND CRUEL TO EVERYONE THEY MEET

WHAT DESPICABLE GROUP IS SCORNED AROUND THE COUNTRY WHEREVER THEY GO?





AMI HEAT



